

# TRANSCRIPT: MARK JOHNSRUD INTERVIEW

Mr. Mark Johnsrud · Chief Executive Officer of Nuverra Environmental Solutions

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## TRANSCRIPT

An interview with Mr. Mark Johnsrud, Chief Executive Officer of Nuverra Environmental Solutions. Johnsrud is a 1991 graduate from Texas A&M and an inducted member of the Tyrus R. Timm Honor Registry.

This video was posted May 19, 2014 on the Tyrus R. Timm Registry YouTube Channel.

Mr. Mark Johnsrud | Transcript  
Tyrus R. Timm Honor Registry | Department of Agricultural Economics | Texas A&M University

Could you please introduce yourself and tell us a little about your career?

My name is Mark Johnsrud, and my career has been very interesting, and I think it's appropriate when you start talking about the entrepreneurialship because in my background, we've been, I've been very entrepreneurial. I believe with being involved with farming and ranching, coming back to school, working in the finance, in investment banking area for 14 years, and then in 2005 I bought a small company with nine employees, and we've been able to grow that to over 3,000 employees today. Our current company, or my current company is called Nuverra Environmental Services, and we're a New York Stock Exchange listed company.

Can you describe your early career?

I would guess kind of my early career, I had of had 2 kind of phases of that. First was after I was done with my undergraduate degree. I went to North, I was in North Dakota, and I was farming and ranching, and then I spent 10 years doing that, and then I came back to graduate school, finished my degree at Texas A&M, and then I went back to the, excuse me, then I went to New York and worked for Rabobank, and I spent two years there, and it was very interesting because I got the opportunity to see and participate in with Rabobank as that business is growing.

Could you tell us a little about your experiences at Texas A&M?

I have very fond memories of Texas A&M. My family and I came down here ... I was an older-than-average student, married with three children, and we all moved to College Station and very much enjoyed it. I guess probably the experience that I got what I thought was probably the best was getting to meet a variety of people, of which I've been stayed in close contact with a number of people and very close contact with a handful that I met in grad school.

How were you able to manage time for family, work and other priorities throughout your career?

I think anytime that you're trying to manage the priorities and between family time and work time is always challenging. I guess that I have a very understanding wife and three daughters who participated along with us as we were able to both grow our business, and we just purposely spent time together, both working and then not working, and made them very active part of day-to-day living.

In your opinion, what does it take to achieve success?

I think it kind of depends on how you look at success. I have a business success and I have a personal success. My personal success is my family, my daughters, and now three grandsons, and on my business success side is as we've been able to take a very small business and through the, the horizontal drilling and shale activity, we've grown a business from 9 people to over 3,000.

What advice do you have for students of Agricultural Economics?

I think agricultural economics gives you a wonderful background. The economics piece is just so important as far as running businesses, operating businesses, and being successful in business. The agricultural part is something that I have always been very interested in and have enjoyed. Today I'm still involved with agriculture. No matter, we've kind of shifted into some other businesses, both in finance and then now at the oilfield services area environmental business. It still is definitely something I'm very fond of, and it's just I guess you're growing up with it, you enjoy it.

What are your thoughts on being selected to the Tyrus R. Timm Honor Registry?

I'm very honored to be here. Very excited about this. I know some of the other members that are currently and have been honored, and to be considered as one of those, I'm just very flattered and honored by that.

Is there anything else you would like to add?

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I just want to thank everybody very much for selecting me. We're very honored and very pleased, and Texas A&M just has a great reputation. The people here are fantastic, and I just enjoyed my time when I was here very much.

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Transcribed by  
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