

# TRANSCRIPT: **BENJAMIN R. NOVOSAD INTERVIEW**

Benjamin R. Novosad · President & CEO of Capital Farm Credit

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## **TRANSCRIPT**

Interview with Mr. Ben Novosad, President and CEO Capital Farm Credit. Novosad is a 1975 graduate from Texas A&M and an inducted member of the Tyrus R. Timm Honor Registry.

This video was posted August 17, 2011 on the Tyrus R. Timm Registry YouTube Channel.

Hello, I'm Ben Novosad, President of Capital Farm Credit, one of the largest agricultural lenders in the United States. My roots are in agriculture. I have grown up on a farm or ranch all of my life, been in 4-H, FFA, agriculture is my life.

Why did you choose to study agricultural economics?

Because of my interest in agriculture and ag business, I chose Ag Economics as my major. This turned out to be a very good choice for me, as it gave me many options after graduation.

What'd you do after leaving Texas A&M?

Upon graduation from A&M, I accepted a job with Farm Credit. It was kind of a surprise to me. I submitted my resume to, to several lenders and to my surprise, the Federal Land Bank Association of Bryan called me and asked me to come in for an interview. They said they were looking for a local person, one with a good ag background, one with a degree in Agricultural Economics, and I, I fit what they were looking for. So, I came in and interviewed. And here I am 32 years later, I began work a week after my interview, 32 years later, I am the President and CEO of Capital Farm Credit, the largest agricultural lender in the state and one of the largest in the nation. And I am proud to be a part of Farm Credit system, I'm proud to be part of the Ag Economics Department, and I'm proud to be an Aggie.

Any thoughts on becoming a member of the Tyrus R. Timm Honor Registry?

In 2004, I was inducted into the Tyrus Timm Honor Registry. This was a tremendous surprise and a great honor to be a part of, of this Registry. My, my family was just as surprised as I was to be recognized by the College that you, or University that you feel so proud to be a part of, it's very important to me. It's an accomplishment that I really treasure, and I hope to live up to the, to the expectations of those who nominated me for this position. The, this award means a tremendous amount to me. It is a tremendous honor. The, the – Dr. Timm was such a fine individual who set such a tremendous example for us all. If I can live up to his expectations, his reputation, his standards, and to those standards of the other recipients, then I have accomplished a lot.

What advice do you have for students looking to match your success?

I've been asked by many students how, how did you accomplish what you've done? How did you get to be President and CEO of Capital Farm Credit? And, I, I guess a lot of good fortune, a lot of luck, a lot of blessings, a lot of pushing from my wife and my family. But from things that I did – from looking at it from the standpoint of things that I did, hard work, dedication, honesty, integrity, all of these buzzwords that you hear in every motivational speech, they're very important. They're very meaningful, and they work. And if you stick to those things and work and give one hundred and ten percent, you will be successful. It's very important to remember all of these things because they all fit together like a puzzle. Hard work without integrity means nothing. So, please remember: be honest, be fair, and work hard, and you will be successful.

Mr. Benjamin R. Novosad | Transcript  
Tyrus R. Timm Honor Registry | Department of Agricultural Economics | Texas A&M University

Thanks for listening

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Transcribed by  
Molly Luhrs  
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