Rosson’s Roundup

Spring Break is upon us. Let me wish all of you a happy, restful time. To our students, enjoy the Break, and above all, please travel safely.

Monday was the Department Head’s Council meeting. We discussed several issues of general interest. First, in June the Annual 4-H Round Up will be returning to Aggieland after a one year stint in Lubbock. Most of the activities for the week-long event will occur in Reed Arena. As a result, expect to see many more young people, their parents, advisors, and vehicles around campus. The DH Council also got an overview of the metrics being reviewed by the Provost. It’s in a system called Academic Analytics that provides information on publications, grants/contracts, awards and other key measures of excellence. We can also compare ourselves to our peer institutions using this system. I expect to hear more about this in the future, and at some point we will discuss this as a faculty. We also received an update on the Information Technology audit that is underway. No results yet.

The rest of the week has been virtually consumed with the continuation of annual evaluations. But, I can see the light at the end of the tunnel, I think.

Finally, I’m in Houston Thursday night for the COALS Development Council dinner. I expect to see many of our former students there. I’ll provide more on this in the next issue.

Again, enjoy Spring Break and be safe!!

Rich Woodward

My research program addresses a number of issues in the general area of environmental economics. In recent years I have focused most of my research on two topics. First, I'm interested in tradable rights programs (e.g., cap-and-trade) and want to understand how well they can work to address environmental and natural resource problems. I've studied this approach to problems ranging from water pollution to recreational fisheries. I'm also interested in optimal decisions over time and in conditions of extreme uncertainty. In the last couple of years I have tied these two topics together using an approach known as robust optimization. In addition to these topics, I end up doing research on a hodgepodge of other topics, usually things that my students find interesting and I get to learn along with them; that's always fun. I teach our undergraduate class in environmental economics, a PhD class in dynamic optimization, and share in the teaching of the frontiers in environmental economics.
New Publications

"Do Marketing Margins Change with Food Scare? Examining the Effects of Food Recalls and Disease Outbreaks in the US Red Meat Industry", co-authors Manuel Hernandez, Sergio Colin Castillo, and Oral Capps, Jr. The article will be published in *Agribusiness: An International Journal.*

"A Pilot Study for the Market of Energy Drinks", co-authors Robin Hanselman and Oral Capps, Jr. The article will be published in *The Journal of Food Distribution Research.*


Thank You!!

**AFCERC**

for hosting Friday coffee

Congratulations to the winners of the Collegiate Sales Competition held March 1st & 2nd

Final Winners.......

1st William Sims

2nd Kelsey McKey

3rd Andrew Patron

4th Allyson James

sponsored by Pi Sigma Epsilon!!

Thank you Dr. Litzenberg for helping organize this event!!

Upcoming Birthdays

Jennifer Braziel 3/9

Candice Foster 3/12

James Richardson 3/17

Dmitry Vedenov 3/19

John Robinson 3/23

Extension Specialist (Agricultural Economist), Livestock Marketing Information Center (LMIC), Colorado State University. The individual in this position is part of the LMIC staff, working under the supervision of the Center Director with program direction and guidance from the Executive Committee of the LMIC’s Technical Advisory Committee. Assembling, analyzing, reporting, and publishing economic outlook and marketing/management information related to the livestock and feedstuff industries. The position will remain open until it is filled. All materials must be RECEIVED no later than Noon Mountain Time, April 10, 2013 for full consideration. Please submit the following via e-mail to apply: Cover letter, Statement (no more than 5 pages) of how you meet all the “Required” and “Desired” criteria listed in the Vacancy Announcement, Resume, Name, address, telephone, e-mail address, and your relationship to at least four (4) references, Transcripts of college(s) course work showing degrees conferred. E-mail all materials to coopext_personnel@Mail.colostate.edu. If you are unable to e-mail your materials, please call 970-491-1617 for alternate delivery methods. For questions regarding the application process, contact 970-491-1617 or coopext_personnel@Mail.colostate.edu. For questions regarding the job vacancy and responsibilities, please contact James Robb (Center Director) at: (303) 236-0462 (direct line) or via e-mail james.robb@lmic.info.

The University of Nebraska-Lincoln, Institute of Agriculture and Natural Resources (IANR) has the following position openings:

**Assistant Professor: Behavioral Economics & Health Disparities.** Job #F_130056

**Assistant/Associate Professor: Biosystems Economist.** Job#F_130057

**Assistant Professor: Behavioral & Experimental Economics.** Job#F_130058

To view these complete position details and apply for any of these positions, go to the UNL Employment web site: [http://employment.unl.edu](http://employment.unl.edu). Search for Job # listed above and click on: Apply to this job. Attach a letter of interest, curriculum vitae, and contact information for three professional references. Review of applications will begin on April 1, 2013 and continue until the position is filled or the search is closed.

Click here for more position announcements

Faculty, staff, and graduate students are encouraged to submit articles and photos on current events. Deadline for all submissions is noon, Thursday. Please send your information to valnoyes@tamu.edu