



Inside this Issue

- Rosson's Roundup
- Mmmmm.....cake
- Staff Appreciation Week
- Agriculture Conference
- Upcoming Birthdays
- Thank You
- Position Announcements



2015 Master Marketer Graduation Class

Upcoming Events

March 2015

- 6th-Employee Appreciation Day
- 8th-Daylight Savings Time
- 10th-SKYP Lunch
- 16th-20th-Spring Break

Rosson's Roundup

The week began with a trip to Amarillo to attend the 20th Anniversary session of our Master Marketer Program. It was a tremendous event, attended by 62 current participants (see picture) and 20 other people from around the area who were there for the ceremony. Master Marketer now has 1,200 graduates from across Texas. In addition, it's been adopted by several other states and has received numerous awards, including the Texas A&M AgriLife Extension Service Superior Service Award, the Vice Chancellors Award in Excellence, an AAEA Extension Team Award and the USDA's Group Honor Award for Excellence. Program graduates report an annual average \$35,000 increase in income due to the concepts they learn and adopt from the Master Marketer Program. Twelve members of this current class have attended more than once, with one person now attending her fourth program. Excellence like that is a tribute to the great leadership of the program which is attributed to Steve Amosson, Stan Bevers, Jackie Smith, Mark Welch, and Mark Waller, and the tremendous staff support provided by Caroline Gleaton, who has put together the materials for all 20 years, and Emmy Williams who has helped coordinate the past several programs. Tiffany Lashmet also made a presentation at this 20th Anniversary event. Thanks to all, and congratulations to the graduates and program participants. Enjoy a piece of the virtual 20th anniversary cake in the attached picture!

The second day of the 2nd Annual Murray '73 and Kathi Edwards AGEC 425 Entrepreneurial Dreams Mentoring Forum was held Friday, February 27th, at the Kyle House in Bryan. Joining the students in discussing their business plan projects were David Anderson '94, Matt Bobbitt '99, Rodrigo Chavez, John Morris Edwards '03, Lynn Elliot '73, Heath Groves '10, Frank Heifrin '00, Curtis Lard, Chris Pepper '97, Rachel Pepper '00, Gerald Popp '81, Jose Quintana '86, Ray Smaistrle '85, Roby Somerford, Joe Swinbank '74, Bill Trainor '83, Patrick Williams '92, and Bob Whitson '74. The Murray '73 and Kathi Edwards AGEC 425 Entrepreneurial Dreams Mentoring Forum facilitates students' interactions and networking with a diversified set of entrepreneurs, venture capitalists, lenders, and other professionals. Outcomes of the forum include reinforcement of progress to date, identification of flawed assumptions and interpretations in the students' draft business plans, and refinement of personal communication skills as they prepare for the Corrigan-Goddard Foundation Entrepreneurial Dreams Symposium scheduled for early May 2015.

Most of the rest of my week was spent in faculty evaluations. But I did take a break early Friday morning to meet with a group of business people in Bryan about opportunities for exporting to Cuba. We also had CBS Evening News in the Department doing a video on the same topic.

No baseball here this weekend, but get outside and enjoy the sun-and don't forget to Spring Forward Sunday at 2 a.m.

Have a great weekend!



Save the Dates
March 23-27, 2015

CELEBRATING STAFF!
Staff Appreciation Week



Watch for updates to be posted at staff.tamu.edu as events are finalized.



**17th Annual National Value Added
 Agriculture Conference**

Austin, Texas on May 18-20, 2015.

Online Registration Now Open! Deadline for registration is
 5:00 pm April 27, 2015.

For more information about the conference and conference registration, please visit website : <http://www.agmrc.org/national-value-added-agriculture-conference/>

Upcoming Birthdays

- Jennifer Braziel 3/9
- Brandi Blakenship 3/9
- Candice Foster 3/12
- James Richardson 3/17



Thank You!!

**Commons
 Committee**



for hosting Friday coffee

Position Announcements

Teaching Instructor, Department of Agricultural Economics and Agribusiness, University of Arkansas, Fayetteville, AR. Non-Tenure Track – Instructor, 100% teaching – 9 month appointment – possible summer work. Qualifications: - An M.S. in Agricultural or Applied Economics or closely related field is required. A Ph.D. in Agricultural Economics or related field, and teaching experience at the collegiate level is strongly preferred. Interested candidates are requested to submit a letter of application, including a statement of qualifications, a curriculum vitae, academic transcripts, and name, complete address, and telephone number of at least three professional references to: Dr. Steve Halbrook, Department Head, C/O Tonya Foster, University of Arkansas, 217 AGRI Building, Fayetteville, AR 72701. Completed applications received by May 1, 2015 will be assured full consideration.

Assistant Professor and Extension Economist - Community Economics and Business Development, 100% Extension (Texas A&M AgriLife Extension Service) appointment in the Department of Agricultural Economics. This is a full time, non-tenure track position. Responsibilities involve statewide leadership and coordination for Extension education programs and applied research in Community Economics and Business Development. A PhD degree in Agricultural Economics, Economics, Business, Regional Planning, or closely related field required. Application Process: Go to greatjobs website to apply electronically. <https://greatjobs.tamu.edu/> Refer to Notice of Vacancy (NOV) # (07809). Please send cover letter, resume, transcripts, and letters of reference to Dr. Rosson at the address below. Parr Rosson, Professor and Department Head, Department of Agricultural Economics, Texas A&M University 2124 TAMU, College Station, TX 77843-2124, Phone: 979-845-2116; fax 979-862-1563, E-mail: PRosson@tamu.edu

[Click here for position announcements](#)

Faculty, staff, and graduate students are encouraged to submit articles and photos on current events
 Deadline for all submissions is noon, Thursday. Please send your information to valnoyes@tamu.edu