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Upcoming Events

October
9th-BAEN Event
15th-16th COADC
17th-College Tailgate
   Aggies vs Alabama
23rd-Seminar

Rosson’s Roundup

This “Open Week” for the football team has been anything but that in the Department of Agricultural Economics.

Let me first congratulate Jug Capps who this week was recognized as a member of the inaugural class of Certified Business Economists (CBE) by the National Association of Business Economists. The distinction of CBE indicates that members have achieved a certain level of professional accomplishment, experience, ability and demonstrate mastery of the body of knowledge for success in the field of economics and data analytics. Congratulations, Jug, on this accomplishment. Also receiving the CBE designation were Doug Duncan, ’89, Chief Economist at Fannie Mae and Troy Thompson, ’89, Manager at Chevron. Both are Tyrus R. Timm Honor Registry members. Troy was here for the graduate student symposium last April and Doug Duncan will be here for induction in the Honor Registry on November 5. Mary Keough Ledman will also be inducted at the same ceremony. We will get more out about the inductions soon.

Wednesday morning the department heads met with Dr. John Tracy, Director of the Texas Water Resources Institute. While he’s still ‘officially’ at the University of Idaho directing the Idaho Water Resources Research Institute, he will be coming to College Station permanently in late November. Until then, he’s going to make a couple of interim trips here to coordinate things at TWRI. When I started mentioning a few of you who have worked on water issues, he began to name ALL of you who have worked on water. So, he’s certainly well versed in our capabilities within the department. I told him we were eager to establish a strong on-going relationship with TWRI and looked forward to his leadership. Dr. Tracy will be initiating a strategic planning process upon arrival. I expect he will reach out to many of you for input in this process.

Marco Palma delivered the Ellison Chair Distinguished Lecture Wednesday afternoon in the Horticultural Sciences Department. He provided a great overview of the work he, Luis Ribera and Yvette Zhang are doing related to neuroeconomics. For those of you who have not seen the presentation, it’s centered on the use of either eye scanner or brain wave technology to assess consumer decisions related to food purchases. Marco told me that he and Nathan Harness are discussing the possible use of these tools in financial planning. The applications of this are very broad, and many retail grocery firms are using it to identify optimal product placement in stores, label format design and pricing strategies. Thanks, Marco, for a great presentation.

Wednesday night, Dan’l Mackey Almy, ’94 and Tyrus R. Timm Honor Registry member, was here to conduct a program for our students about Aggies for Fresh. This is something that her company, DMA Solutions-marketing consultancy-is doing to promote careers in the produce industry. About 40 students attended her presentation, and afterward, about half of them were standing in line to visit with Dan’l about possible career interests, internships or apprentice positions. It was a great turnout and I’m sure she will be coming back next semester.

REMINDERS: The Biological and Agricultural Engineering Centennial Celebration begins at 1:00 p.m. today at Scoates Hall and continues through Saturday. They are going to have some great exhibits and programs, so I hope you can get by to see them.

Don’t forget to RSVP to these important events, the College tailgate and the Departmental tailgate! South Carolina vs TAMU!

Have a great open weekend!!
Click here for more position announcements

Faculty, staff, and graduate students are encouraged to submit articles and photos on current events

Deadline for all submissions is noon, Thursday.

Please send your information to valnoyes@tamu.edu