

# Curriculum Vita for H. Clark Springfield III, Ph.D.

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**Academic Training** Bachelor of Science, Agricultural Economics, Texas A&M University, 1984  
Masters of Agriculture, Agricultural Economics, Texas A&M University, 1988  
Ph. D., Agricultural Education, Texas A&M University, 2008

**Areas of Interest** Management of small to medium size agribusinesses  
Change management  
Diffusion of innovation  
Agribusiness marketing and edu-marketing  
Agribusiness sales training  
Farm and ranch management

**Courses Taught** **Introduction to Agricultural Economics** (AGEC 105): Spring 2006, Summer 2006, Fall 2006, Spring 2007, Summer 2007  
**Marketing Agricultural and Food Products** (AGEC 314): Fall 2005, Spring 2006, Fall 2006, Spring 2007, Summer 2007, Fall 2007, Spring 2008, Summer 2008  
**Agribusiness Management** (AGEC 340): Fall 2017  
**Agribusiness and Food Market Analysis** (AGEC 414): Spring 2008  
**Land Economics** (AGEC 422): Summer 2017  
**Rural Entrepreneurship I** (AGEC 424): Fall 2007  
**Ethics in Agribusiness and Agricultural Economics** (AGEC 481): Fall 2017  
**Sales for the Equine Professional** (AGEC 489): Online Spring 2007, Online Summer 2007

## Non-Academic Work Experience

President and General Manager - H.J. Baker Animal Health and Nutrition, Little Rock, AR	2014 - 2016
Division Manager - Western Milling, Goshen, CA	2011 - 2014
Vice President, Sales and Marketing - Ran-Pro Farms, Inc., Tyler, TX	2010 - 2011
Marketing Manager & Livestock Equipment Business Unit Leader - Osborne Industries, Osborne, KS	2008 - 2010
Sweetlix	1999 - 2005
Sales and Product Manager, Western U.S.,	2004 - 2005
Marketing Manager,	2003 - 2004
Regional Sales Manager, Central U.S.,	2001 - 2003
Area Sales Manager,	1999 - 2001
Cargill, Inc.	1991 - 1999
Territory Sales Manager	1994 - 1999
Administrative Manager	1991 - 1994
Agricultural Economist - Texas Department of Correction, Agricultural Economist	1987 - 1991
Credit Analyst - Texas Ag Credit Corporation, Bryan, TX	1985 - 1997
Sales Representative - Tufts and Son	1984 - 1995

## Certificates, Honors and Awards

- E-Learning Development Certificate, Texas A&M University, College Station, TX
- Gamma Sigma Delta (Agriculture Honor Society)
- National Scholars Honor Society
- Honorary Kentucky Colonel, Commonwealth of Kentucky

## **Professional Activities and Community Involvement**

- National Agri-Marketing Association (NAMA)
  - Southwest Chapter President, 2003, 2016, 2017
  - Region I Director, 2004 – 2006
  - Region II Director, 2012 – 2014
  - National Membership Committee, 2013 – 2014
  - Chapter Careers Committee Chairman, 2001 – 2002, 2004 – 2007
  - Best of NAMA Marketing Competition Judge, 2000 – 2005, 2005, 2009, 2010, 2012
- National Cattlemen’s Beef Association
- Texas and Southwestern Cattle Raisers Association
- Texas Cattle Feeders Association
- Texas A&M University, College of Agriculture Development Council, 2003 – Present
- Texas A&M Association of Former Students
  - Muster Speaker, 2007 – 2010, 2012 – 2015, 2017
- Visalia Early Technical College Advisory Board, 2014 – Present

## **Selected Publications**

Springfield, H. (2008), Feed and farm supply store managers’ perceptions of employee training as a contributor to competitive advantage. Texas A&M University, College Station, TX.

Goodwin Jr., H.L., Capps Jr., O. Watkins, S., Eagleson, C., Karges, K., Springfield, C., & Shearer, N. (2016, March 07). Poultry diets compared for gross margin improvement. *Feedstuffs*, 88(03), 20-21.

Capps Jr., O., Goodwin Jr., H.L., Burns, L., Karges, K., Springfield, C., & Shearer, N. (2015, April 04). Value of feed ingredient characteristics evaluated. *Feedstuffs*. 88(04), 34-35.