

Bio

Rodolfo M. Nayga, Jr. is currently Professor and Head of the Department of Agricultural Economics at Texas A&M University. Dr. Nayga's research interests include the economics of food consumption, policy, and health. He has focused his work on critical issues such as poverty, nutrition, obesity, and novel food technologies. He has examined issues related to how people comprehend and use food and nutritional labels and how these would then influence a number of important health related outcomes such as diet quality and obesity. He has also analyzed the effects of important federal food programs such as the National School Lunch Program, Supplemental Nutrition Assistance Program (SNAP), and the Fresh Fruit & Vegetable Program on food consumption and obesity. His work in this area provided crucial information on the causal effects of important federal food programs/policies on health outcomes of various segments of the population including children and historically disadvantaged groups. Another strand of his research is on the application of stated and revealed preference elicitation methods to study how people would value novel food products, food programs, and policies. This research is crucial in determining whether a proposed food program or policy would be valued by the public or target population. This information is used by policy analysts and policy makers not only for benefit-cost analysis but also to assess the public's propensity to support the proposed food program or policy.

Prior to rejoining Texas A&M University in 2021, Dr. Nayga was Distinguished Professor and Tyson Endowed Chair in Food Policy Economics at the University of Arkansas. He also was a faculty member at Rutgers University and at Massey University, New Zealand. He has been a Fulbright Senior Scholar at Wageningen University, The Netherlands, adjunct professor at Korea University and Norwegian Institute for Bioeconomy Research, NBER research economist, and senior research fellow of the Waseda Institute for Advanced Study in Tokyo and the University of Verona, Italy. He also was executive board member of the Agricultural and Applied Economics Association and member of the International Scientific Advisory Board of the Institute for Global Food Security at Queen's University Belfast.

Dr. Nayga was recognized as a Fellow by the Agricultural and Applied Economics Association (AAEA) in 2022, the association's most prestigious and highest honor. He has also received the Southeastern Conference (SEC) Faculty Achievement Award, the AAEA Presidential Recognition Award, and Distinguished Alumni awards from the College of Agriculture and Natural Resources of the University of Delaware and the University of the Philippines at Los Banos. He is currently serving as President of AAEA (2023-2024).

He has published more than 300 refereed articles in several journals including the *American Journal of Agricultural Economics*, *The Economic Journal*, *Experimental Economics*, *Journal of Economic Behavior & Organization*, *Journal of the Association of Environmental and Resource Economists*, *Land Economics*, *Economic Inquiry*, *Health Economics*, *Economics of Education Review*, *Southern Economic Journal*, *Canadian Journal of Economics*, *Environmental and Resource Economics*, *Annual Review of*

Resource Economics, Journal of the Economic Science Association, Journal of Behavioral and Experimental Economics, Journal of Choice Modelling, Economics Letters, Contemporary Economic Policy, Econometric Reviews, Advances in Econometrics, Journal of Economic Psychology, Journal of Economic Surveys, Kyklos, Judgment and Decision Making, Social Science and Medicine, European Journal of Health Economics, Land Use Policy, BE Journal of Econ Analysis and Policy, European Journal of Marketing, Academy of Marketing Science Review, Psychology & Marketing, Advances in Consumer Research, Journal of the American Medical Association Network Open, Preventive Medicine, Journal of the American Dietetic Association, American Journal of Health Promotion, and the American Journal of Preventive Medicine.

Based on a standardized citation metrics developed by Ioannides (2023, DOI:10.17632/btchxktyw.6), Dr. Nayga is in the top 1% of agricultural economists. According to Google Scholar, his work has been cited about 20,000 times, with an H-index of 76 in journals such as *Science, Proceedings of the National Academy of Sciences, American Economic Review, Journal of Economic Literature, Review of Economics and Statistics, European Economic Review, Journal of Economic Behavior and Organization, Management Science, Games and Economic Behavior, Journal of Health Economics, Experimental Economics, Health Economics, Journal of Economic Surveys, American Economic Journal, Journal of Labor Economics, Economic Record, Journal of Environmental Economics and Management, American Journal of Agricultural Economics, World Development, Decision Sciences, Journal of Marketing Research, Marketing Science, Journal of Retailing, Psychology & Marketing, Journal of Public Policy and Marketing, Journal of Business Research, Economics of Education Review, New England Journal of Medicine, American Journal of Epidemiology, Preventive Medicine, Pediatrics, American Journal of Public Health, Clinical Pediatrics, American Journal of Health Promotion, American Journal of Clinical Nutrition, Journal of Applied Microbiology, and Stanford Law Review.*

He has received roughly \$35 million in research grants and contracts from USDA, NIH, USAID, FAO, National Bureau of Economic Research, EU Research Framework, Norway's National Research Council, Korea's National Research Foundation, and WK Kellogg Institute. He has given more than 450 invited talks and lectures in the US and several other countries including Austria, Spain, Germany, Denmark, Switzerland, Italy, Belgium, Greece, France, Portugal, Netherlands, Norway, Sweden, Ireland, Finland, Scotland, England, Wales, Northern Ireland, Serbia, Montenegro, Croatia, Macedonia, New Zealand, Australia, Philippines, India, Japan, Korea, Taiwan, Indonesia, Thailand, China, Mexico, Argentina, Brazil, Peru, El Salvador, South Africa, and Canada.

He is currently an Editor of the *American Journal of Agricultural Economics* and has been a member of editorial board of 17 scholarly journals, and was editor of *Choices*, a publication of the Agricultural and Applied Economics Association. Dr. Nayga has reviewed papers for more than 100 scholarly journals. He has also been chosen at least 50 times by several universities as an external referee for faculty promotion.

Dr. Nayga and his graduate students are the recipients of numerous research awards/grants, including those from the Agricultural and Applied Economics Association, European Association of Agricultural Economists, American Council on Consumer Interests, Food Distribution Research Society, Norman E. Borlaug International Agricultural Science and Technology Fellowship Program, Faculty Development Program of the American Councils for International Education, and the Southern Agricultural Economics Association.

He has also been an expert evaluator and/or member of panels/boards organized by various organizations including the Food and Agriculture Organization (FAO) and the International Atomic Energy Agency of the UN, International Rice Research Institute, International Foundation for Science, European Science Foundation, Mediterranean Agronomic Institute (CIHEAM), Institute for Global Food Security - Queen's University Belfast, France's INRA National Food Research Program, Swiss National Science Foundation, Israel Science Foundation, Research Foundation Flanders, Croatia's Unity Through Knowledge Research Program, Winthrop Rockefeller Institute, BARD US-Israel Binational Agricultural Research & Development Fund, Korea University, University of Alberta, University of Georgia Graduate Program in Obesity, Netherlands Organization for Scientific Research, Canada's Social Sciences and Humanities Research Council, Canada Foundation for Innovation, French National Research Agency (ANR), Luxembourg Institute of Health's Healthy W8 Horizon Europe Project, Franco-British Programme in the Social Sciences, European Joint Programming Initiative on "A Healthy Diet for a Healthy Life", Philippine-California Advanced Research Institutes, New Zealand's Ministry of Business, Innovation, and Employment, Dutch Research Council, French Fund for Nutrition and Health, Alberta Livestock Industry Development Fund, US National Science Foundation (NSF), National Academy of Sciences' Institute of Medicine (IOM), Food and Drug Administration (FDA), the National Agricultural Research, Extension, Education and Economics Advisory Board, American Society for Nutritional Sciences, The Council on Food, Agricultural, and Resource Economics (CFARE), USDA's AFRI/NIFA Competitive Grants Program, and Economic Research Service's Food and Nutrition Research Programs.