

## CURRICULUM VITAE

### I. PERSONAL INFORMATION

**Name :** Rodolfo M. Nayga, Jr.

**Current Position:** Professor and Head  
 Department of Agricultural Economics  
 Texas A&M University  
 College Station, TX 77843  
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### II. EDUCATION

Ph.D, Agricultural Economics, Texas A&M University, 1991  
 M.S., Agricultural Economics, University of Delaware, 1988  
 B.S., Agribusiness, University of the Philippines at Los Banos, 1985

### III. EXPERIENCE

Professor and Head, Department of Agricultural Economics, Texas A&M University, August 2021-present  
 Distinguished Professor and Tyson Endowed Chair, University of Arkansas, 2017 – 2021.  
 Professor of Agricultural Economics and Tyson Endowed Chair in Food Policy Economics, University of Arkansas, 2009-2017.  
 Professor of Agricultural Economics, Texas A&M University, 2003-2008.  
 Associate Professor of Agricultural Economics, Texas A&M University, 1999-2003.  
 Assistant Professor of Agricultural Economics, Texas A&M University, 1997-99.  
 Assistant Professor of Agricultural Economics, Rutgers University, 1993-97.  
 Lecturer of Applied Economics, Massey University, 1992-93.

### IV. AWARDS / HONORARY POSITIONS

Distinguished Alumni Award, College of Agriculture and Natural Resources, University of Delaware, Fall 2021.  
 Visiting Professorship, University of Verona, Italy, Spring 2022  
 Ornella Maietta Award for Best Contributed Paper, AIEAA Conference, June 2020  
 Best Journal Article Award in *European Review of Agricultural Economics* for 2018, European Association of Agricultural Economists, July 2019  
 World Experts Lecture Series Award Recipient, University of the Philippines, November 2019  
 Visiting Professor, University of Catania, Italy, October 2019  
 Centennial Outstanding Alumni Award, College of Economics and Management,

University of the Philippines, Los Banos, July 2019  
 International Scientific Advisory Board, Institute of Global Food Security, Queen's  
 University of Belfast, June 2019 – present.  
 Waseda Institute for Advanced Study Visiting Senior Researcher Award, Tokyo,  
 Japan, April 2018.  
 Distinguished Professional Contribution Award, Southern Agricultural Economics  
 Association, February 2018  
 Mentor, Center for Childhood Obesity Prevention, COBRE-NIH, UAMS, 2016  
 -2021.  
 Southeastern Conference (SEC) Faculty Achievement Award, March 2016  
 National Bureau of Economic Research (NBER) Research Economist  
 Appointment, March 2016 – September 2018.  
 Distinguished Professional Contribution Award, Southern Agricultural Economics  
 Association, February 2016  
 Adjunct Professor, Norwegian Institute of Bioeconomy Research, 2015-2017  
 Adjunct Global Professor, Department of Food and Resource Economics, Korea  
 University, 2013-2016.  
 Adjunct Professor, Norwegian Agricultural Economics Research Institute, 2008-  
 2015.  
 Fellow of ARER - Agricultural and Resource Economics Review (Inaugural Class),  
 June 2013.  
 Outstanding Leadership through Sensory Research Award, Society of Sensory  
 Professionals, October 2012.  
 Visiting/Adjunct Professor, International Summer Campus, Korea University, July  
 2012.  
 Elected into the Philippine American Academy of Science and Engineering, May  
 2011.  
 Distinguished Alumnus Award given by University of the Philippines at Los Banos  
 Alumni Association, October 2010.  
 Outstanding Alumnus Award given by College of Economics and Management,  
 University of the Philippines, Los Banos, Philippines, July 2010.  
 Taiwan National Science Council Fellow, National Taiwan University, April 2008.  
 American Agri. Economics Association Presidential Recognition Award, 2007.  
 Faculty Fellow, Texas Agri. Experiment Station, Texas A&M University, 2006.  
 International Excellence Award for Faculty, Texas A&M University, April 2005.  
 New Jersey Agri Experiment Station Team Award for Research, Rutgers, 2004.  
 Honor Professor Award, Texas A&M University, April 2003.  
 Fulbright Senior Scholar Award, Wageningen University, Netherlands, 2001.  
 Applied Economics Award, American Council on Consumer Interests, 1999.  
 NJAES Team Award for Excellence in Research, Rutgers University, 1997.  
 Food Distribution Research Society's Presidential Award for Emerging Leadership,  
 1996.  
 Rutgers University Excellence in Research Award, 1996.  
 Food Distribution Research Society Applebaum Research Dissertation Award,  
 1992.

Southern Agricultural Economics Association Distinguished Professional Contribution Award, 1992.

## V. RESEARCH (orcid 0000-0002-6908-4332)

### Journal Publications

Drichoutis, A. and R.M. Nayga, Jr., “On the Stability of Risk and Time Preferences amid the COVID-19 Pandemic”, *Experimental Economics*, 2021, accepted and forthcoming.

West, G., H. Snell, K. Kovacs, and R.M. Nayga, Jr., “Flexible Estimation of Groundwater Service Values and Time Preferences”, *Journal of the Association of Environmental and Resource Economists*, 8,4(2021): 825.861.

Cerroni, S., R.M. Nayga, Jr., G. Pappalardo, and W. Yang, “The Malleability of Food Values Amid the Covid-19 Pandemic”, *European Review of Agricultural Economics*, 2021, doi:10.1093/erae/jbab025

Fang, D., R.M. Nayga, Jr., G. West, C. Bazzani, W. Yang, B. Lok, C. Levy, and H. Snell, “On the Use of Virtual Reality in Mitigating Hypothetical Bias in Choice Experiments”, *American Journal of Agricultural Economics*, 103(2021): 142-161.

Chenarides, L., C. Cho, R.M. Nayga, Jr., and M. Thomsen, “Dollar Stores and Food Deserts”, *Applied Geography*, 134(2021): 102497.

DeLong, K., K. Syrengelas, C. Grebitus, and R.M. Nayga, Jr., “Visual versus Text Attribute Representation in Choice Experiments”, *Journal of Behavioral and Experimental Economics*, accepted and forthcoming.

McCallum, C., D. Derbyshire, S. Cerroni, G. Hutchinson, and R.M. Nayga, Jr., “Consumers’ Responses to Food Fraud Risks: An Economic Experiment”, *European Review of Agricultural Economics*, 2021, doi:<https://doi.org/10.1093/erae/jbab029>.

Soregaroli, C., E. Ricci, S. Stranieri, R.M. Nayga, Jr, E. Capri, E. Castellari, “Carbon Footprint Information, Prices, and Restaurant Wine Choices by Customers: A Natural Field Experiment”, *Ecological Economics*, 186(2021): 107061.

Fang, D., M. Thomsen, R.M. Nayga, Jr., and W. Yang, “Food Insecurity During the COVID-19 Pandemic: Evidence from a Survey of Low-Income Americans”, *Food Security*, 2021, <https://doi.org/10.1007/s12571-021-01189-1>.

Kassas, B. and R.M. Nayga, Jr., “Promoting Higher Social Distancing and Stay-at-Home Decisions During COVID-19: The Underlying Conflict Between Public Health and

the Economy”, *Safety Science*, 140(2021): 105300.

- Luckstead, J., L. Nalley, R.M. Nayga, Jr., H. Snell, and J. Sarpaning, “A Multi-Country Study on Consumers’ Valuation for Child-Labor Free Chocolate: Implications for Child Labor in Cocoa Production”, *Applied Economic Perspectives and Policy*, 2021, doi: 10.1002/aep.13165
- Fang, D., M. Thomsen, and R.M. Nayga, Jr., “The Association Between Food Insecurity and Mental Health during the COVID-19 Pandemic”, *BMC Public Health*, 21(2021): 607.
- Kassas, B., and R.M. Nayga, Jr., “Understanding the Importance and Timing of Panic Buying Among U.S. Households During the COVID-19 Pandemic”, *Food Quality and Preference*, 2021, doi.org/10.1016/j.foodqual.2021.104240
- Long, D., G. West, and R.M. Nayga, Jr., “Consumer Willingness to Pay for Restaurant Surcharges to Reduce Carbon Emissions: Default and Information Effects”, *Agricultural and Resource Economics Review*, 2021, doi:10.1017/age.2021.7
- Huseynov, S., M. Palma, and R.M. Nayga, Jr., “General Public Preferences for Allocating Scarce Medical Resources During COVID-19”, *Frontiers in Public Health*, 8(2021):587423, doi: 10.3389/fpubh.2020.587423.
- Shew, A., H. Snell, R.M. Nayga, Jr., and M. Lacity, “Consumer Valuation of Blockchain Traceability for Beef in the United States”, *Applied Economic Perspectives and Policy*, 2021, doi.org/10.1002/aep.13157.
- Codjo, S., A. Durand-Morat, L. Nalley, R.M. Nayga, Jr., G. West, and E. Wailes, “Estimating Demand Elasticities for Rice in Benin”, *Agricultural Economics*, 2021, doi.org/10.1111/agec.12622
- Luckstead, J., R.M. Nayga, Jr., and H. Snell, “Labor Issues in the Food Supply Chain Amid the Covid-19 Pandemic”, *Applied Economic Perspectives and Policy*, 43(2021): 382-400.
- Zare, S., M. Thomsen, R.M. Nayga, Jr., and A. Goudie, “Use of Machine Learning to Determine the Information Value of a Body Mass Index Screening Program”, *American Journal of Preventive Medicine*, 60(2021): 425-433.
- Kim, E., B. Ellison, M. Prescott, and R.M. Nayga, Jr., “Consumer Comprehension of the Nutrition Facts Label: A Comparison of the Original and Updated Labels”, *American Journal of Health Promotion*, 2021, doi.org/10.1177/0890117120983128
- Dunn, R., R.M. Nayga, Jr., M. Thomsen, and H. Rouse, “A Longitudinal Analysis of Fast-food Exposure on Child Weight Outcomes: Identifying Causality through

School Transitions”, *Q Open*, 1,1(2021): qoaa007; doi: 10.1093/qopen/qoaa007.

Atallah, S., C. Bazzani, K. Ha, and R.M. Nayga, Jr., “Does the Origin of Inputs and Processing Matter? Evidence from Consumers’ Valuation for Craft Beer”, *Food Quality and Preference*, 89(2021): 104146.

Pappalardo, G., S. Cerroni, R.M. Nayga, Jr., and W. Yang, “Impact of Covid-19 on Household Food Waste: The Case of Italy”, *Frontiers in Nutrition*, 7(2021): 585090. doi: 10.3389/fnut.2020.585090.

Ruggeri, G., S. Corsi, and R.M. Nayga, Jr., “Eliciting Willingness to Pay for Fairtrade Products with Information”, *Food Quality and Preference*, 87(2021): 104066.

Lim, K., W. Hu, and R.M. Nayga, Jr., “Consumer Preference for Grass-Fed Beef: A Case of Food Safety Halo Effect”, *Journal of Agricultural and Resource Economics*, 2021, doi: 10.22004/ag.econ.307458.

Gustavsen, G., D. Dong, R.M. Nayga, Jr., and K. Rickertsen, “Ethnic Variation in Immigrants’ Diets and Food Acculturation – United States 1999-2012”, *Agricultural and Resource Economics Review*, 50(2021): 43-62.

He, C., R. Liu, Z. Gao, X. Zhao, C. Sims, and R.M. Nayga, Jr., “Does Local Label Bias Consumer Taste Buds and Preference? Evidence from a Strawberry Sensory Experiment”, *Agribusiness: An International Journal*, 37(2021): 550-568.

Drichoutis, A. and R.M. Nayga, Jr., “Economic Rationality under Cognitive Load”, *The Economic Journal*, 130(2020): 2382-2409.

Segovia, M., M. Palma, and R.M. Nayga, Jr., “Can Episodic Future Thinking Affect Food Choices”, *Journal of Economic Behavior & Organization*, 177(2020): 371-389.

Lee, J., R.M. Nayga, Jr., C. Deck, and A. Drichoutis, “Cognitive Ability and Bidding Behavior in Second Price Auctions: An Experimental Study”, *American Journal of Agricultural Economics*, 102(2020): 1494-1510.

Chavez, D., M. Palma, R.M. Nayga, Jr., and J. Mjelde, “Product Availability in Discrete Choice Experiments with Private Goods”, *Journal of Choice Modelling*, 36(2020): 100225.

Caputo, V., J. Lusk, and R.M. Nayga, Jr., “Am I Getting a Good Deal? Reference Dependent Decision Making when the Reference Price is Uncertain”, *American Journal of Agricultural Economics*, 102(2020): 132-153.

Kim, B., M. Thomsen, R.M. Nayga, Jr., D. Fang, and A. Goudie, “Move more, Gain less:

Effect of a Recreational Trail System on Childhood BMI”, *Contemporary Economic Policy*, 38,2(2020): 270-288.

Asioli, D., J. Aschemann-Witzel, and R.M. Nayga, Jr., “Sustainability-Related Food Labels”, *Annual Review of Resource Economics*, 12(2020): 13.1-13.15.

Kemper, N. J. Popp, and R.M. Nayga, Jr., “A Query Theory Account of a Discrete Choice Experiment under Oath”, *European Review of Agricultural Economics*, 47(2020): 1133-1172.

Lee, J., Y. Qian, G. Gustavsen, R.M. Nayga, Jr., and K. Rickertsen, “Effects of Consumer Cohorts and Age on Meat Expenditures in the United States”, *Agricultural Economics*, 51(2020): 505-517.

Okpiaifo, G., A. Durand-Morat, G. West, L. Nalley, R.M. Nayga, Jr., and E. Wailes, “Consumers’ Preferences for Sustainable Rice Practices in Nigeria”, *Global Food Security*, 24(2020): 100345.

Schauder, S., M. Thomsen, and R.M. Nayga, Jr., “Agent-Based Modeling Insights into the Optimal Distribution of the Fresh Fruit and Vegetable Program”, *Preventive Medicine Reports*, 20(2020):101173.

Liu, R., Z. Gao, R.M. Nayga, Jr., L. Shi, L. Oxley, and H. Ma, “Can “Green Food” Certification Achieve both Sustainable Practices and Economic Benefits in a Transitional Economy? The Case of Kiwifruit Growers in Henan Province, China”, *Agribusiness: An International Journal*, 36(2020): 675-692.

Lee, J., N., Pavasopon, O. Napisintuwong, and R.M. Nayga, Jr., “Consumers’ Valuation for Geographical Indication Labelled Food: The Case of Hom Mali Rice in Bangkok”, *Asian Economic Journal*, 34(2020): 79-96.

De Marchi, E., A. Cavaliere, R.M. Nayga, Jr., and A. Banterle, “Incentivizing Vegetable Consumption in School-Aged Children: Evidence from a Field Experiment”, *Journal of Consumer Affairs*, 54(2020): 261-285.

Fang, D., M. Thomsen, R.M. Nayga, Jr., and A. Novotny, “WIC Participation and Relative Quality of Household Food Purchases: Evidence from FoodAPS”, *Southern Economic Journal*, 86(2019): 83-105.

Liu, R., Z. Gao, R.M. Nayga, Jr., H. Snell, and H. Ma, “Consumers’ Valuation for Food Traceability in China: Does Trust Matter?”, *Food Policy*, 88(2019): 101768.

Gilmour, D., C. Bazzani, R.M. Nayga, Jr., and H. Snell, “Do Consumers Value Hydroponics? Implications for Organic Certification”, *Agricultural Economics*, 50,6(2019): 707-721.

- Segovia, M., M. Palma, and R.M. Nayga, Jr., “The Effect of Food Anticipation on Cognitive Function: An Eye Tracking Study”, *PloS ONE*, 14,10(2019): e0223506. <https://doi.org/10.1371/journal.pone.0223506>.
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- Fang, D., R.M. Nayga, Jr., H. Snell, G. West, and C. Bazzani, “Evaluating USA’s New Nutrition and Supplement Facts Label: Evidence from a Non-Hypothetical Choice Experiment”, *Journal of Consumer Policy*, 42,4(2019): 545-562.
- Asirvatham, J., M. Thomsen, R.M. Nayga, Jr., and A. Goudie, “Do Fast Food Restaurants Surrounding Schools Affect Childhood Obesity?”, *Economics and Human Biology*, 33(2019): 124-133.
- Zhang, Y., R.M. Nayga, Jr., and D. Depositario, “Learning and the Possibility of Losing Own Money Reduce Overbidding: Delayed Payment in Experimental Auctions”, *PloS ONE*, 14,5(2019): e0213568. <https://doi.org/10.1371/journal.pone.0213568>.
- Pappalardo, G., R. Selvaggi, B. Pecorino, J. Lee, and R.M. Nayga, Jr. “Assessing Experiential Augmentation of the Environment in Valuation of Wine: Evidence from an Economic Experiment in Mt. Etna, Italy”, *Psychology & Marketing*, 36(2019): 642-654.
- Zeng, D., M. Thomsen, R.M. Nayga, Jr., and J. Bennett, “Supermarket Access and Childhood Bodyweight: Evidence from Store Openings and Closings”, *Economics and Human Biology*, 33(2019): 78-88.
- Asirvatham, J., M. Thomsen, and R.M. Nayga, Jr., “Childhood Obesity and Academic Performance among Elementary Public School Children”, *Educational Research*, 61,1(2019):1-21.
- Zeng, D., M. Thomsen, R.M. Nayga, Jr., and H. Rouse, “Neighbourhood Convenience Stores and Childhood Weight Outcomes: An Instrumental Variable Approach”, *Applied Economics*, 51(2019): 288-302.
- Kovacs, K., J. Lee, C. Henry, L. Krutz, R.M. Nayga, Jr., and F. Tsiboe, “Factors Influencing the Willingness to Pay for On-Farm Water Infrastructure”, *Journal of Soil and Water Conservation*, 74,3(2019): 259-268.
- Bolos, L.A., C.J. Lagerkvist, and R.M. Nayga Jr.. “Consumer Choice and Food Waste: Can Nudging Help?” *Choices*, 34,1(2019). <http://www.choicesmagazine.org/choices-magazine/theme-articles/food-waste->

reduction-strategies/consumer-choice-and-food-waste-can-nudging-help

- Lee, J., A. Featherstone, R.M. Nayga, Jr., and D. Han, “The Long-Run and Short-Run Effects of Ethanol Production on US Beef Producers”, *Sustainability*, 11(2019): 1685; doi:10.3390/su11061685.
- Lee, J., J. Fox, and R.M. Nayga, Jr., “Effect of Substitutes in Contingent Valuation for a Private Market Good”, *Applied Economics Letters*, 26(2019): 1153-1156.
- Shew, A., L. Nalley, H. Snell, R.M. Nayga, Jr., and B. Dixon, “CRISPR versus GMOs: Public Acceptance and Valuation”, *Global Food Security*, 19(2018): 71-80.
- Lee, J., M. Popp, E. Wolfe, R.M. Nayga, Jr., J. Popp, P. Chen, and H. Seo, “Information and Order of Information Effects on Consumers' Acceptance and Valuation for Genetically Modified Edamame Soybean”, *PloS ONE*, 13,10(2018): e0206300. <https://doi.org/10.1371/journal.pone.0206300>.
- Kemper, N., J. Popp, R.M. Nayga, Jr., and B. Kerr, “Cultural Worldview and Genetically Modified Food Policy Preferences”, *Food Policy*, 80(2018): 68-83.
- Fang, D., M. Thomsen, R.M. Nayga, Jr., and A. Goudie, “Association of Geographic Spatial Factors in Neighborhoods with Rates of Childhood Obesity”, *JAMA Network Open*, 2018;1(4):e180954. doi:10.1001/jamanetworkopen.2018.0954.
- Van Loo, E., C. Grebitus, R.M. Nayga, Jr., W. Verbeke, and J. Roosen, “On the Measurement of Consumer Preferences and Food Choice Behavior: The Relation between Visual Attention and Choices”, *Applied Economic Perspectives and Policy*, 40,4(2018): 538-562.
- Asirvatham, J., M. Thomsen, R.M. Nayga, Jr., and H. Rouse, “Obese Peers’ Influence on Students’ BMI: Heterogeneity in Race and Gender”, *Health Behavior and Policy Review*, 5,5(2018): 3-12.
- Caputo, V, J. Lusk, and R.M. Nayga, Jr., “Choice Experiments are Not Conducted in a Vacuum: The Effects of External Price Information on Choice Behavior,” *Journal of Economic Behavior and Organization*, 145(2018): 335-351.
- Asirvatham, J., M. Thomsen, R.M. Nayga, Jr., and H. Rouse, “Do Peers Affect Childhood Obesity Outcomes? Peer-Effect Analysis in Public Schools”, *Canadian Journal of Economics*, 51(2018): 216–235.
- Elbakidze, L. and R.M. Nayga, Jr., “The Adding-up Test in an Incentivized Value Elicitation Mechanism: The Role of the Income Effect”, *Environmental and Resource Economics*, 71,3(2018): 625-644.



- Caputo, V., R. Scarpa, R.M. Nayga, Jr., and D. Ortega, “Are Preferences for Food Quality Attributes Really Normally Distributed? An Analysis using Flexible Mixing Distributions”, *Journal of Choice Modelling*, 28(2018): 10-27.
- Bazzani, C., G. Gustavsen, R.M. Nayga, Jr., and K. Rickertsen, “A Comparative Study of Food Values between the United States and Norway”, *European Review of Agricultural Economics*, 45,2(2018):239-272.
- Caputo, V, E. Van Loo, R. Scarpa, R.M. Nayga, Jr., and W. Verbeke, “Comparing Serial and Choice Task Stated and Inferred Attribute Non-Attendance Methods in Food Choice Experiments”, *Journal of Agricultural Economics*, 69,1(2018): 35-57.
- Van Loo, E., R.M. Nayga, Jr., D. Campbell, H. Seo, and W. Verbeke, “Using Eye Tracking to Account for Attribute Non-Attendance in Choice Experiments”, *European Review of Agricultural Economics*, 45,3(2018): 333-365. (Best Journal Article Award in 2018 from ERAE)
- Bazzani, C., M. Palma, and R.M. Nayga, Jr., “On the Use of Flexible Mixing Distributions in WTP Space: An Induced Value Choice Experiment”, *Australian Journal of Agricultural and Resource Economics*, 62(2018): 185-198.
- Syrengeles, K., K. DeLong, C. Grebitus, and R.M. Nayga, Jr., “Is the Natural Label Misleading? Examining Consumer Preferences for Natural Beef”, *Applied Economic Perspectives and Policy*, 40,3(2018): 445-460.
- Choi, Y., J. Lee, D. Han, and R.M. Nayga, Jr., “Consumers’ Valuation of Rice Grade Labeling”, *Canadian Journal of Agricultural Economics*, 66(2018): 511-531.
- Vassilopoulos, A., A. Drichoutis, R.M. Nayga, Jr., and P. Lazaridis, “Does SNAP Really Increase Obesity? The Importance of Accounting for Misclassification Errors”, *Journal of Applied Statistics*, 45(2018): 2269-2278.
- Lim, K., W. Hu, and R.M. Nayga, Jr., “Is Marine Stewardship Council’s Ecolabel a Rising Tide for All? Consumers’ Willingness to Pay for Origin-Differentiated Ecolabeled Canned Tuna”, *Marine Policy*, 96(2018): 18-26.
- Zheng, Z., S. Henneberry, C. Sun, and R.M. Nayga, Jr., “Consumer Demand for Genetically Modified Rice in Urban China”, *Journal of Agricultural Economics*, 69,3(2018): 705-725.
- Qian, Y, M. Thomsen, R.M. Nayga, Jr., and H. Rouse, “The Effect of Neighborhood Fast Food on Children’s BMI: Evidence from a Sample of Movers” *B.E. Journal of Economic Analysis and Policy*, 2018, <https://doi.org/10.1515/bejeap-2016-0251>.
- Knapp, T., K. Kovac, Q. Huang, C. Henry, R.M. Nayga, Jr., J. Popp, and B. Dixon,

“Willingness to Pay for Irrigation Water when Groundwater is Scarce”,  
*Agricultural Water Management*, 195(2018): 133-141.

Wolfe, E., M. Popp, C. Bazzani, R.M. Nayga, Jr., D. Danforth, J. Popp, P. Chen, and H. Seo, “Consumers’ Willingness to Pay for Edamame with a Genetically Modified Label”, *Agribusiness: An International Journal*, 34(2018): 283-299.

Ortega, D., R. Schupp, R.M. Nayga, Jr., and J. Lusk, “Mitigating Overbidding Behavior in Agribusiness and Food Marketing Research: Results from Induced Value Hybrid Auction Experiments”, *Agribusiness: An International Journal*, 34,4(2018): 887-893.

Lee, J., J. Fox, R. M. Nayga, Jr., and D. Han, “Hypothetical Bias and Substitutes in Stated Preference Survey: The Case of Irradiated Meat”, *Korean Journal of Agricultural Economics*, 59,3(2018): 139-155.

Drichoutis, A., A. Vassilopoulos, J. Lusk, and R.M. Nayga, Jr., “Consumer Preferences for Fair Labour Certification”, *European Review of Agricultural Economics*, 44,3(2017): 455-474.

Briz, T., A. Drichoutis, and R.M. Nayga, Jr., “Randomization to Treatment Failure in Experimental Auctions: The Value of Data from Training Rounds”, *Journal of Behavioral and Experimental Economics*, 71(2017): 56-66.

Bazzani, C., V. Caputo, R.M. Nayga, Jr., and M. Canavari, “Revisiting Consumers' Valuation for Local Versus Organic Food Using a Non-Hypothetical Choice Experiment: Does Personality Matter?”, *Food Quality and Preference*, 62(2017): 144-154.

Caputo, V., R. Scarpa, and R.M. Nayga, Jr., “Cue versus Independent Food Attributes: The Effect of Adding Attributes in Choice Experiments”, *European Review of Agricultural Economics*, 44,2(2017): 211-230.

Shew, A., D. Danforth, L. Nalley, R.M. Nayga, Jr., F. Tsiboe, and B. Dixon, “New Innovations in Agricultural Biotech: Consumer Acceptance of Topical RNAi in Rice Production”, *Food Control*, 81(2017): 189-195.

Bazzani, C., R.M. Nayga, Jr., V. Caputo, and M. Canavari, “Testing Commitment Cost Theory in Choice Experiments”, *Economic Inquiry*, 55(2017): 383-396.

Akaichi, F., R.M. Nayga, Jr., and L. Nalley, “Are there Trade-offs in Valuation with Respect to Greenhouse Gas Emissions, Origin and Food Miles Attributes?”, *European Review of Agricultural Economics*, 44(2017): 3-31.

Lee, E., D. Han, and R.M. Nayga, Jr., “A Common Factor of Stochastic Volatilities between Oil and Commodity Prices”, *Applied Economics*, 49(2017):2203-2215.

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- Lewis, K., C. Grebitus, and R.M. Nayga, Jr., "U.S. Consumers' Preferences for Imported and Genetically Modified Sugar: Examining Policy Consequentiality in a Choice Experiment", *Journal of Behavioral and Experimental Economics*, 65(2016): 1-8.
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- De Marchi, E., V. Caputo, R.M. Nayga, Jr., and A. Banterle, "Time Preferences and Food Choices: Evidence from a Choice Experiment", *Food Policy*, 62(2016): 99-109.
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- Durand-Morat, A., E. Wailes, and R.M. Nayga, Jr., "Challenges of Conducting Contingent Valuation Studies in Developing Countries", *American Journal of Agricultural Economics*, 98(2016): 597-609.
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### **Other Publications, Book Chapters, and Book Reviews**

Nayga Jr., R.M., and D. Zilberman, "Research Priorities to Fill Critical Knowledge Gaps Caused by the Coronavirus Pandemic", in *Economic Impacts of COVID-19 on Food and Agricultural Markets*, Council for Agricultural Science and Technology, QTA2020-3, June 2020.

Fang, D., M. Thomsen, R.M. Nayga, Jr., and A. Novotny, "WIC Participation and Relative Quality of Household Food Purchases: Evidence from FoodAPS", NBER Working Paper 25291, November 2018.

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Nayga Jr., R.M., F. Adcock, and P. Rosson, “The Competitiveness of US Beef Industry”, in *Competition in Agriculture: The United States in the World Market*, (eds Dale Colyer, P. Lynn Kennedy, William Amponsah, Stanley Fletcher, and Curtis Jolly), Food Products Press, Binghamton, NY, 2000, pp. 199-216.

*Nayga Jr., R.M., Book Review of Food Trends and the Changing Consumer* by Ben Senauer, Elaine Asp, and Jean Kinsey. in *Australian Journal of Agricultural Economics*, 37,2(1993):118-119. (refereed)

## **Invited Presentations**

### ***Plenary/Keynote Speaker***

World Experts Lecture Series, University of the Philippines, November 2019  
 International Conference on Agribusiness Economics & Management, Davao, Philippines, November 2019  
 European Association of Agricultural Economists (EAAE) Seminar/Conference, Economics of Culture and Food, Matera, Italy, October 2019  
 Psychological Determinants of Food Consumption Conference, Paris, France, May 2019  
 United Nations Women/Macedonia Ministry of Agriculture Program on Women Empowerment in Agriculture, Skopje, Macedonia, February 2019  
 Behavioral and Experimental Economics of Food Consumption Conference, Aussois, France, February 2019  
 International Symposium for Agriculture and Food, Ohrid, Macedonia, October 2017  
 Tohoku Forum for Creativity, Sendai, Japan, September 2017  
 European Association of Agricultural Economists Pre-Congress Symposium, Experimental Economics, Parma, Italy, August 2017  
 International Conference on Global Food and Agricultural Economics, Kitakyushu, Japan, January 2017  
 Migration and the Food Environment Workshop, Uppsala Health Summit on Childhood Obesity, Sweden, October 2016  
 Innovations Needed in Retail and Food Value Chain Workshop, Uppsala Health Summit,



Sweden, October 2016

World Expo 2015, Conference of Rectors of Italian Universities, Milan, Italy, September 2015

World Expo 2015, European Commission, Milan, Italy, July 2015

European Conference on Poultry Meat and Egg Quality, Bergamo, Italy, September 2013

State of the Art Conference on Obesity, University of Georgia, Athens, GA, July 2013

Waseda University, January 2013

SSK International Conference on Food Security, Seoul, Korea, November 2012

Technical University of Madrid, January 2012.

Korea Rural Economics Institute, Seoul, South Korea, October 2011.

International Consumer Sciences Research Conference, Bonn, Germany, July 2011.

Symposium on Foods for Health, Technical University of Madrid, Spain, April 2011.

G20 Food Industry Conference, Korea University, Seoul, July 2010.

International Conference on Traditional Foods and Production Practices, Sibenik, Croatia, April 2010.

Conference on Marketing of Traditional and Innovative Food Products, Milan, Italy, March 2010.

European Symposium on Statistical Methods for the Food Industry, Benevento, Italy, February 2010.

European Association of Agricultural Economists Congress, Ghent, Belgium, August 2008.

Conference on Addressing Global Issues, European Union Center of Excellence, Texas A&M University, January 2008.

Korean Society of Food Science and Nutrition International Symposium, Muju, Korea, October 2007.

FAO/IAEA International Phytosanitary Conference, Mexico City, Mexico, October 2007.

International Conference on Radiation Processing of Agro and Allied Products, University of Delhi, India, February 2007.

International Conference on Processing of Agro and Allied Products, Hyderabad, India, February 2007.

National Symposium Sponsored by University of Thai Chamber of Commerce, Bangkok, Thailand, December 2006.

Council on Food, Agricultural, and Resource Economics (C-FARE) Symposium on “Optimizing Policy Tools: Economics Data and Modeling”, U.S. Department of Agriculture, Washington, DC, September 2006

International Seminar on Production of Safe and Quality Meat Products, Kerala Agricultural University, India, February 2006.

International Symposium on New Frontiers for Irradiated Food and Non-Food Products”, Bangkok, Thailand, September 2005.

International Conference on Agri-food Chains/ Networks Economics and Management, University of Sao Paulo, Ribeirao Preto, Brazil, July 2005.

Forum on Nutrition Labeling and Diet Quality, Manila, Philippines, July 2005.

97<sup>th</sup> European Association of Agricultural Economists’ Seminar on The Economics and Policy of Diet and Health, University of Reading, UK, April 2005.

- 84<sup>th</sup> European Association of Agricultural Economists Seminar on Food Safety”, Zeist, Netherlands, February 2004.
- Joint Workshop of the U.S. Food and Drug Administration (FDA) and the U.S. Department of Health and Human Services on Exploring the Connections Between Weight Management and Food Labels, National Institutes of Health, Bethesda, Maryland, November 2003.
- International Congress on Economics and Management of AgriFood Networks, Ribeirao Preto, Brazil, October 2003.
- Food Distribution Research Society Annual Conference, Biloxi, MS, October 2003.
- Symposium on Branding, Labelling, and Identity Preservation: What’s In It for Agribusiness, University of Alberta, Edmonton, Canada, June 2003.
- 26<sup>th</sup> World Dairy Congress of the International Dairy Federation, Paris, France, September 2002.
- The Global Summit for Food Safety Conference, Dallas, Texas, March 2002.
- Logistics and Supply Chain Management For Food Processors and Exporters Conference, Bangkok, Thailand, January 2002.
- European Commission Conference on “Functional Foods: Health Benefits and Safety Issues”, Brussels, Belgium, June 2001.
- Food Distribution Research Society Conference, San Antonio, Texas, October 1999.
- US-ASEAN Ambassadors’ Conference, US-ASEAN Business Council, Houston, Texas, April 1999.
- American Council on Consumer Interests Annual Meeting, Chicago, Illinois, March 1999.
- Texas Foods for Health Roundtable Conference, College Station, Texas, February 1999.

### *Invited Seminars/Lectures*

- Listening to Diverse Voices of AAEE Webinar, February 2021
- 2020 Ridge Virtual Conference on Economics and Federal Nutrition Assistance Programs, October 2020
- Blockchain for Business Conference, University of Arkansas Blockchain Center of Excellence, October 2020
- Kangwon National University, South Korea, September 2020
- Texas A&M University, September 2020
- International Mediterranean Agronomic Institute, Spain, February 2020
- International Mediterranean Agronomic Institute, Spain, December 2019
- University of the Philippines Mindanao, November 2019
- UN Women Workshop on Women Empowerment, North Macedonia, October 2019
- University of Catania, Italy, October 2019
- Council for Agricultural Science and Technology Annual Conference, October 2019
- University of Trento, Italy, September 2019
- University of Missouri, August 2019
- International School on Experimental Auction, Montpellier SupAgro, France, July 2019

International Agricultural Economics Meeting, Jeju, Korea, May 2019  
INRA, Paris, France, May 2019  
Nanjing Agricultural University, China, April 2019  
Auburn University, April 2019  
Hokkaido University, Japan, March 2019  
University of Hongkong, March 2019  
Waseda University, Japan, March 2019  
Zhejiang University, Hangzhou, China, December 2018  
Xiamen University, China, December 2018  
Economic Research Service, USDA, Washington DC, November 2018  
SS. Cyril and Methodius University, Skopje, Macedonia, November 2018  
Teagasc Food Research Centre, Dublin, Ireland, October 2018  
Queen's University Belfast, Northern Ireland, October 2018  
University of Reading, England, October 2018  
University of Florida, September 2018  
Free University of Bozen-Bolzano, Expt Auction Summer Course, July 2018  
Polytechnic University of Catalonia, Spain, June 2018  
Food & Health Economics Workshop, Invited Discussant, Toulouse, France, June 2018  
Technical University of Madrid, Spain, June 2018  
Keio University, Tokyo, Japan, April 2018  
Waseda Institute for Advanced Study, Tokyo, Japan, April 2018  
University of Alaska, Anchorage, March 2018  
RTI International, March 2018  
International Mediterranean Agronomic Institute, Spain, February 2018  
Purdue University, December 2017  
NBER Conference, Washington DC, December 2017  
International Mediterranean Agronomic Institute, Spain, December 2017  
Swedish University of Agricultural Sciences, November 2017  
Iplanta WG4 Meeting on RNAi Technology, Milan, Italy October 2017  
SS. Cyril and Methodius University, Skopje, Macedonia, October 2017  
Texas Tech University, October 2017  
University of Arkansas, October 2017  
Choice Experiment International Summer Course, Michigan State University, July 2017  
Experimental Auction International Summer Course, Rome, Italy, July 2017  
Norwegian Institute of Bioeconomy Research, Oslo, April 2017  
Scottish Rural College, Edinburgh, March 2017  
French National Agricultural Research Institute (INRA), Paris, March 2017  
Nanjing Agricultural University, China, March 2017  
University of Florida, February 2017  
NBER, February 2017  
Kyoto University, Japan, January 2017  
Tokyo University of Agriculture, January 2017  
Waseda University, Japan, January 2017  
Tulane University, December 2016  
University of Kentucky, November 2016

Korea University, Seoul, October 2016  
Michigan State University, September 2016  
Renmin University, China, August 2016  
China Agricultural University, August 2016  
Chinese Agricultural Economics Association, August 2016  
Experimental Auction Summer Course, Catania, Italy, July 2016  
Southwestern University of Finance and Economics, China, June 2016  
French National Agricultural Research Institute (INRA), Paris, May 2016  
Economic Research Service, USDA, April 2016  
Finland Natural Resources Institute, March 2016  
International Rice Research Institute, Philippines, March 2016  
International Mediterranean Agronomic Institute, Spain, February 2016  
Polytechnic University of Madrid, Spain, February 2016  
International Mediterranean Agronomic Institute, Spain, December 2015  
Korea University, Seoul, October 2015  
Texas A&M University, September 2015  
Henan Agricultural University, Zhengzhou, China, September 2015  
Experimental Auction Summer Course, Crete, Greece, July 2015  
Korea University, Seoul, April 2015  
University of Georgia, March 2015  
Kasetsart University, Bangkok, Thailand, February 2015  
Waseda University, Tokyo, Japan, February 2015  
Tsukuba University, Japan, February 2015  
Korea National Research Foundation Conference, Seoul, November 2014  
University of Illinois, Urbana-Champaign, October 2014  
Korea University, June 2014  
Brain Korea Economic Symposium, Seoul, Korea, May 2014  
North Carolina State University, April 2014.  
International Rice Research Institute, Philippines, March 2014  
Arizona State University, February 2014  
Intl Centre for Advanced Mediterranean Agronomic Studies, Spain, January 2014.  
Intl Centre for Advanced Mediterranean Agronomic Studies, Spain, December 2013.  
Technical University of Madrid, Spain, December 2013  
SSK Symposium, Seoul, Korea, November 2013  
University of Connecticut, October 2013  
University of Bologna, Italy, August 2013  
Korea University, July 2013  
SSK International Symposium on Food Security and Health, Seoul, Korea, June 2013  
Norwegian Agricultural Economics Research Institute, June 2013  
Gent University, Belgium, May 2013  
French National Agency for Agricultural Research (INRA), Paris, April 2013  
University of Florida, April 2013  
Texas A&M University, March 2013  
Tsukuba University, Japan, January 2013  
Waseda University, Japan, January 2013

University of Minnesota, November 2012  
Korea University, November 2012  
Oklahoma State University, September 2012  
University of Bologna, September 2012  
Seoul National University, July 2012  
Korea University, Center for Teaching and Learning, July 2012  
Korea University, SSK Project, July 2012  
Korea University, Department of Economics, July 2012  
Korea Food Research Institute, July 2012  
Korea National Research Foundation Project Conference, July 2012  
MTT Economic Research, Finland, June 2012  
Rutgers University, May 2012  
Norwegian Agricultural Economics Research Institute, May 2012  
Scottish Agricultural College, UK, April 2012  
Mediterranean Agronomic Research Institute, Spain, February 2012  
University of Arkansas, Department of Economics, January 2012  
Mediterranean Agronomic Research Institute, Spain, December 2011  
Harim Group, South Korea, October 2011  
University of Korea, October 2011  
University of Nebraska, Lincoln, September 2011.  
University of Bologna Short Course on Experimental Auctions, Bertinoro, Italy, July 2011.  
Norwegian Agricultural Economics Research Institute, Oslo, Norway, May 2011  
International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, April 2011.  
Australian Agricultural and Resource Economics Society Pre-Conference Workshop on Food, Health, and Nutrition, Melbourne, Australia, February 2011.  
Theodor Brinkman Seminar Series, University of Bonn, Germany, December 2010.  
Wageningen University, Netherlands, December 2010.  
Arkansas Biosciences Institute Annual Symposium, Little Rock, September 2010.  
University of Arkansas, Fayetteville, AR, September 2010.  
University of Alberta, Edmonton, Canada, August 2010.  
University of the Philippines at Diliman, July 2010.  
University of the Philippines at Los Banos, July 2010.  
London School of Hygiene and Tropical Medicine, UK, June 2010.  
Universita Cattolica, Cremona, Italy, June 2010.  
University of Zagreb, Croatia, April 2010.  
University of Bologna, Italy, March 2010.  
University of Milan, Italy, March 2010.  
International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, February 2010 and December 2009.  
Virginia Tech University, Blacksburg, Virginia, October 2009.  
School of Law, University of Arkansas, Fayetteville, October 2009.  
University of Idaho, Moscow, Idaho, September 2009.  
International Association of Agricultural Economists' Congress, Beijing, China, August

2009.

- University of Zagreb, Croatia, June 2009.  
 Norwegian Ag. Economics Research Institute, Oslo, Norway, May 2009.  
 Walton College of Business, University of Arkansas, March 2009.  
 Technical University of Madrid, Spain, March 2009.  
 Department of Food Science, University of Arkansas, February 2009.  
 EAAE Workshop on Valuation Methods in Agro-Food and Environmental Economics, Barcelona, Spain, July 2008.  
 Tyson Foods Inc., Springdale, Arkansas, June 2008.  
 Agricultural University of Athens, Greece, May 2008.  
 University of Arkansas, May 2008.  
 Conference on Food Consumption and Health: Economic Research in Consumer Behavior, Norwegian University of Life Sciences, As, Norway, May 2008.  
 Norwegian Agricultural Economics Research Institute, Oslo, May 2008.  
 National Taiwan University, Taipei, Taiwan, April 2008.  
 Fo Guang University, Taiwan, April 2008.  
 Universidad Nacional del Noroeste, Pergamino, Argentina, April 2008.  
 International Life Science Institute (ILSI), Buenos Aires, Argentina, April 2008.  
 Argentine Food Sanitary and Quality National Service (SENASA), Buenos Aires, April 2008.  
 Ezeiza Atomic Center, Buenos Aires Province, Argentina, April 2008.  
 International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, February 2008.  
 Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 2008.  
 International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, January 2008.  
 Universidad Politecnica de Madrid, Spain, November 2007.  
 Korea University, Seoul, Korea, October 2007.  
 University of Naples, Italy, September 2007.  
 U.S. Agency for International Development and Higher Education for Development International Workshop, Washington DC, August 2007.  
 University of Bologna, Italy, June 2007.  
 Universidad Nacional Autónoma de México, Mexico City, May 2007.  
 National Taiwan University, Taipei, Taiwan, March 2007.  
 Tokyo University of Agriculture, Tokyo, Japan, March 2007.  
 University of Tokyo, Japan, March 2007.  
 Agricultural University of Athens, Athens, Greece, March 2007  
 International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), Hyderabad, India, February 2007.  
 CEANA Conference, Taipei, Taiwan, December 2006.  
 National Taiwan University, Taipei, Taiwan, December 2006.  
 Fortalecimiento de la Competitividad de los Agronegocios (PFCA), San Salvador, El Salvador, December 2006.  
 International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain,

November 2006.  
 Polytechnic University of Catalonia, Barcelona, Spain, November 2006.  
 Fortalecimiento de la Competitividad de los Agronegocios (PFCA), San Salvador, El Salvador, November 2006.  
 Beijing Institute of Technology, China, May 2006.  
 FAO-IAEA Research Coordination Meeting, Beijing, China, May 2006.  
 Economic Research Service, USDA, Washington, DC, May 2006.  
 Borlaug Intl Science and Technology Fellows Program, Podgorica, Montenegro, April 2006.  
 University of Novi Sad, Serbia, April 2006.  
 Godrej Agrovet Pvt. Ltd., Mumbai, India, February 2006.  
 Microbiology of Food Irradiation Course, Texas A&M University, February 2006.  
 Kellogg Company, Battle Creek, Michigan, February 2006.  
 International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, November 2005.  
 Polytechnic University of Madrid, Spain, November 2005.  
 European Association of Agricultural Economists Congress (AAEA Session), Copenhagen, Denmark, August 2005.  
 Ibmecc School of Business and Economics, Sao Paulo, Brazil, August 2005.  
 Isabela State University, Echague, Isabela, Philippines, July 2005.  
 Philippine Nuclear Research Institute, Manila, Philippines, June 2005.  
 Department of Agriculture, Manila, Philippines, June 2005.  
 Universidad Nacional Agraria La Molina, Lima, Peru, June 2005.  
 Norwegian Agricultural Economics Research Institute, Oslo, Norway, April 2005.  
 Bhabha Atomic Research Centre, Mumbai, India, April 2005.  
 Venky Food Company, Pune, India, April 2005.  
 Kerala Agricultural University, Kochi, India, April 2005.  
 Kellogg's Company, Battle Creek, Michigan, March 2005.  
 National Center for Electron Beam Food, Texas A&M University, February 2005.  
 Indonesian National Nuclear Agency, Jakarta, Indonesia, January 2005.  
 National Food Safety and Food Irradiation Workshop, Ministry of Agriculture, Jakarta, Indonesia, January 2005.  
 Bogor Agricultural University, Bogor, Indonesia, January 2005.  
 INDOGAMMA, Cibitung, Bekasi, Indonesia, January 2005.  
 Rutgers University, New Brunswick, New Jersey, September 2004.  
 University of Illinois, Urbana, Illinois, September 2004.  
 Conference on Food, Agriculture, and the Environment, Conegliano, Italy, August 2004.  
 Texas A&M University, College Station, Texas, July 2004.  
 Escola Superior Agraria, Coimbra, Portugal, May 2004.  
 University of Pretoria, Pretoria, South Africa, April 2004.  
 Food and Agriculture Organization (FAO) and International Atomic Energy Agency (IAEA), Pretoria, South Africa, April 2004.  
 EU Center Symposium, Texas A&M University, College Station, Texas, March 2004.  
 University of Bologna, Italy, March 2004.  
 Food and Agricultural Marketing Policy Section - American Agricultural Economics

Association Conference on The Economics of Obesity, Arlington, Virginia, March 2004.

INRA, Paris, France, February 2004.

Agricultural University of Athens, Athens, Greece, January 2004.

International Centre for Advanced Mediterranean Agronomic Studies, Zaragoza, Spain, December 2003.

University of Thai Chamber of Commerce, Bangkok, Thailand, August 2003.

Training Presentations made to Indonesian University Faculty Members, Chilled and Frozen Food Cold-Chain Project, Bali, Indonesia, July 2003.

Institute of Consumer Sciences International Research Conference, University of Wales Institute Cardiff, Wales, United Kingdom, 2003.

International European Seminar on Quality Assurance, Risk Management, and Environmental Control in Agriculture and Food Supply Networks, University of Bonn, Bonn, Germany, May 2003.

International Centre for Advanced Mediterranean Agronomic Studies, Spain, March 2003.

Food and Agricultural Marketing Policy Section (FAMPS) of the American Agricultural Economics Association Conference, Washington, DC, March 2003.

Cold Chain Development Program Workshop, Bali, Indonesia, March 2003.

United States Agency for International Development (USAID), Lima, Peru, January 2003.

International Potato Center, Lima, Peru, January 2003.

Korea Research Institute of Bioscience and Biotechnology, Taejeon, December 2002.

Korea Atomic Energy Research Institute, Daejeon, South Korea, December 2002.

National Agricultural Research, Extension, Education, and Economics (NAREEE) Advisory Board Meeting, Washington DC, October 2002.

FAO/WHO/IAEA/IFSE International Workshop on Irradiation as a Critical Control Point to Ensure Microbiological Safety of Food, Texas A&M University, August 2002.

Education for Community Food Enterprise Development (ECFED) Project, Surabaya, Indonesia, July 2002.

Joint Southeast Asia Regional Center for Agriculture (SEARCA) and College of Economics and Management Seminar, University of the Philippines at Los Banos, July 2002.

University of Vienna, Vienna, Austria, June 2002.

FAO/IAEA Research Coordination Meeting, International Atomic Energy Agency, Vienna, Austria, June 2002.

Institute of Food Science and Engineering, Texas A&M University, April 2002.

International Service for National Agricultural Research (ISNAR), The Hague, The Netherlands, April 2002.

The Mansholt Research Institute and Department of Marketing and Consumer Behavior Seminar, Wageningen University, The Netherlands, April 2002.

Food Science, Texas A&M University, College Station, Texas, February 2002.

Department of Agricultural Economics, Texas A&M University, February 2002.

Southwest Dairy Marketing Advisory Board Meeting, Texas A&M University, October



2001.

- Texas Science Partnership, Texas A&M University, September 2001.  
 Department of Agricultural Economics, Texas A&M University, September 2001.  
 Naturis Corporation, College Station, Texas, July 2001.  
 Istituto de Studi Economici, Istituto Universitario Navale, Naples, Italy, June 2001.  
 Universitario degli di Napoli Federico II, Portici, Italy, June 2001.  
 Swiss Federal Institute of Technology (ETH), Zurich, Switzerland, May 2001.  
 Nestle World Headquarters, Vevey, Switzerland, May 2001.  
 Escola Superior Agraria de Santarem, Santarem, Portugal, May 2001.  
 Institut National de la Recherche Agronomique (INRA), Paris, France, May 2001.  
 International Service for National Agricultural Research (ISNAR), The Hague, The Netherlands, May 7, 2001.  
 University of Barcelona, Spain, April 2001.  
 Wageningen University, Netherlands, April 2001.  
 The Graduate School VLAG, Wageningen University, Netherlands, March 2001.  
 Mansholt Graduate School, Wageningen University, Netherlands, February 2001.  
 Riviana Foods, College Station, Texas, December 2000.  
 Advisory Council of the Institute of Food Science and Engineering, Texas A&M University, October 2000.  
 International Conference of Agricultural Economists, International Association of Agricultural Economists, Berlin, Germany, August 2000.  
 Bayer Corporation, Kansas City, July 2000.  
 Southwestern Meat Association Annual Convention, San Antonio, Texas, July 2000.  
 Texas Association of Meat Processors Annual Convention, Corpus Christi, Texas, April 2000  
 Titan Corporation, San Diego, California, March 2000.  
 American Council on Consumer Interests Annual Conference, San Antonio, Texas, March 2000.  
 Executive Course/ Workshop on Nutraceuticals/Functional Foods, Food Protein Research and Development Center, Texas A&M University, February 2000.  
 University of Florida, Gainesville, Florida, December 1999.  
 FONTAGRO's Research Design Workshop on Strengthening Private Commercial Sector Ties to Agricultural Research in the Americas, College Station, Texas, November 1999.  
 Center for Nutrition Policy and Promotion and the Dietary Appraisal Research Working Group, U.S. Department of Agriculture, Washington, D.C., September 1999.  
 Faculty of Nutrition, Texas A&M University, College Station, Texas, September 1999.  
 Southwest Meat Association Annual Convention, San Antonio, Texas, July 1999.  
 Texas Association of Meat Processors Convention, San Antonio, Texas, April 1999.  
 Universidad Autonoma de Nuevo Leon, Monterrey, Mexico, March 1999.  
 Universidad de Monterrey, Monterrey, Mexico, March 1999.  
 Arizona State University, Phoenix, Arizona, December 1998.  
 Food Science and Technology Faculty, Texas A&M University, October 1998.  
 Food and Agricultural Marketing Consortium and USDA meeting on *New Economic Approaches to Consumer Welfare and Nutrition*, Washington, D.C., January 1999.

American Council on Consumer Interests, Washington, D.C., March 1998.  
 Testimony before the House Committee on Agriculture and Livestock, Texas House of Representatives, Austin, Texas, March 1998.  
 Texas A&M University, January 1997.  
 University of Vermont, Burlington, Vermont, December 1996.  
 Rutgers University, New Brunswick, New Jersey, November 1996.  
 International Symposium on Horticultural Economics, International Society of Horticultural Science, Rutgers University, New Brunswick, New Jersey, August 1996.  
 Tomato Initiative Steering Committee Meeting, Cook College, New Jersey, March 1996.  
 New Jersey Farmers' Direct Marketing Conference, Cook College, March 1996.  
 North American Farmers' Direct Marketing Conference In-service Training Program, Saratoga Springs, New York, February 1996.  
 S-216 Technical Research Committee, Las Vegas, Nevada, October 1995.  
 Annual Conference of the Metropolitan Association of Dairy, Trenton, NJ, April 1995.  
 Cook College's Business Management Seminars for New Jersey Farmers, Pittstown, New Jersey, March 1995.  
 Regional Research Committee NE-165, Montreal, Canada, June 1994.  
 Louisiana State University, Baton Rouge, Louisiana, March 1993.  
 Rutgers University, New Brunswick, New Jersey, January 1993.  
 Rutgers University, New Brunswick, New Jersey, November 1992.  
 Food Distribution Research Society, Danvers, Massachusetts, November 1992.  
 New Mexico State University, Las Cruces, New Mexico, August 1992.  
 University of Delaware, Newark, Delaware, August 1992.  
 Lincoln University, Canterbury, New Zealand, April 1992.  
 Massey University, Palmerston North, New Zealand, April 1991.

## **Contracts and Grants**

### **External**

- From National Institute of Food and Agriculture, Organic Agriculture Research and Extension Initiative, “Challenges and Opportunities for US Organic Rice”, with A. Durand-Morat, K. Watkins, J. Shade, R. Mane, and L. Espino, \$456,111, September 2021 – August 2024.
- From National Institute of Food and Agriculture, Agricultural and Food Research Initiative, Environmental and Natural Resource Economics (ENRE) Program, “Performance Feedbacks and Peer Comparisons in Irrigation Management”, with Q. Huang, C. Henry, and R. Mane, \$499,996, August 2021 – July 2024.
- From United Nations Entity for Gender Equality and Empowerment of Women, “Towards More Gender Responsive Policies and Budgets for Agriculture and

Rural Development”, with M. Nacka and A. Drichoutis, et al., \$63,440, May 2021-August 2022

- From the University of Florida Institute of Food and Agricultural Sciences Seed Grant, “Utilizing Behavioral Biases to Nudge Healthy Food Choices: A Neurobehavioral Study”, with B. Kassas, \$49,370, January 2021 – June 2022.
- From University of Missouri Research and Creative Works Strategic Investment Program, “Motivating Children’s Healthy Eating in School”, with M. Segovia and S. Zhao, \$30,000, September 2021- August 2022.
- From NIFA-AFRI, USDA, “The Food Safety Halo Effect of Eco-Labels”, with K. Lim and P. Sullivan, \$189,712, September 2020 – August 2022.
- From the Economic Research Service, USDA, “The Impact of SNAP on Obesity: Findings from the ATUS-EHM”, with B. Restrepo and J. Lee, \$50,000, September 2019-August 2021.
- From University of Georgia Presidential Interdisciplinary Grant Program, “Impact of the School and Surrounding Environment on Implementation of Georgia’s Statewide Childhood Obesity Policy”, with J. Thapa et al., \$146,000, September 2019 – December 2020.
- From Tufts/UConn Ridge Program, “Breakfast in the Classroom, Body Mass Index, and Academic Outcomes”, with M. Thomsen and A. Goudie, \$49,940, June 2019-November 2021.
- From the Economic Research Service, USDA, “The Growth of Low-Cost Variety Stores and their Impact on Consumer Purchasing Patterns”, with C. Cho, L. Chenarides, and M. Thomsen, \$30,000, September 2019-August 2021.
- From the Arkansas Nutrition, Obesity, and Health Research Pilot Grants Program, “Evaluation of Double Up Food Bucks in Arkansas”, with D. Fang, M. Thomsen, and R. Narcisse, \$49,496, April 2018-March 2020.
- From United Nations Entity for Gender Equality and Empowerment of Women, “Measuring Women Empowerment in Agriculture in the Republic of Macedonia with Survey Based and Experimental Economics Methods”, with M. Nacka and A. Drichoutis, et al. \$30,000, March 2018-February 2019.
- From Economic Research Service, USDA, ”Time Use and Eating Patterns over the Benefit Month: A Comparison of SNAP and Non-SNAP Participants Using the ATUS-EHM Data”, with J. Lee, Y. Jo, B. Restrepo, and E. Zeballos, \$30,000, September 2017-August 2019.

- From the National Institutes of Health, “Center for Childhood Obesity Prevention”, with J. Weber, M. Thomsen, et al., \$9,395,483, September 2016-August 2021.
- From the Economic Research Service, USDA, “Does inclusion on the WIC Food List Expand Placement of Food Brands?”, with Y. Jo and M. Thomsen, \$29,832, September 2016-August 2020.
- From the National Bureau of Economic Research (NBER), “The Economic Geography of WIC”, with D. Fang and M. Thomsen, \$86,856, April 2016- March 2019.
- From National Research Foundation of Korea, “Management of Global System Risk in Food, Energy, and Finance”, with D. Han et al., \$375,000, September 2014- August 2017.
- From Tekes-Finland, “Valuepack – Designing Immaterial Value”, \$470,000, with T. Latvala, Natural Resources Institute Finland, September 2014-August 2016.
- From Norwegian Research Council’s Bionær Program, “The Past, Present, and the Future: Sales Forecasts, Consumer Attitudes, Demographics, and Economics”, \$1.4 million, with K. Rickertsen, G. Gustavsen, and A. Ovrum, January 2014-December 2016.
- From National Research Foundation of Korea, “Management of Food and Energy Risks for Sustainable Economic Development (Project Number NRF-2011-330-B00074)”, with D. Han, \$340,000, September 2011-August 2014.
- From FSMIP-AMS-USDA, “Are Consumers Willing to Pay for Greenhouse Gas Reducing Rice Cultivars in Arkansas?”, with L. Nalley, \$60,660, September 2011-August 2013.
- From RIDGE-USDA, “The Food Desert Problem: Economic and Space Remedies”, with G. Kyureghian, \$34,990, June 2011-December 2012.
- From USDA/NIFA/AFRI, “Interventions for Obesity Prevention Targeting Young Children in At-Risk Environments: An Integrated Approach”, PI (with multi-disciplinary team), \$4,776,312, February 2011-January 2016.
- From Ministry of Science and Innovation, Government of Spain, “Social Preferences, Food Consumption, Diet Quality and Obesity in Spain: Implications for Agricultural and Food Policy”, with J.M. Gil, \$37,000, October 2010-September 2013.

- From National Research Foundation of Korea, “An Economic Analysis of Growth in Obesity and its Labor Market Effects: A Comparative Study among Korea, US, and EU”, \$23,500, with S. Kim, August 2010-July 2011.
- From USDA-AMS’s Federal State Marketing Improvement Program (FSMIP), “Assessing the Market for Animal Welfare Attributes in Dairy Production”, \$96,146 with L. Elbakidze, September 2009-August 2010.
- From Research Council of Norway, “Nutrition, Health, and Changing Consumer Preferences”, \$735,000 with K. Rickertsen, G. Gustavsen, and J. Variyam, 2009-2011.
- From Faculty Development Program, American Councils for International Education, \$7,750 with Jerko Markovina, January-May 2009.
- From USDA-National Research Initiative Integrated Research Program, “Specialty Potato as an Effective Delivery Mechanism for Bioactive Carotenoids and Anthocyanins to Promote Energy Balance - an Integrated Approach”, \$710,000 with M. Palma, J. Vanamala, P. Murano, etc, September 2008-August 2012.
- From National Institutes of Health, “Behavioral and Environmental Influence on Obesity: Rural Context and Race/Ethnicity”, part of a \$6.8 million P20 grant from NIH, with J. Sharkey, B. Sharf, and S. Wang, October 2007-May 2012.
- From Southern Rural Development Center, “Understanding Nutrition Challenges Faced by Older Americans in Rural Areas: The Role of the Food Environment and Neighborhood Characteristics”, \$35,000, with J. Sharkey, October 2007-December 2008.
- From EU Research Framework Program, “ISAFruit: Fruit Supply Chain”, \$429,000, with T. Lazaridis and S. Klonaris, January 2007 – December 2010.
- From Government of Spain, “Consumer Knowledge, Attitudes, and Behavior towards Organic Food”, \$65,000, with Jose Gil and David Zilberman, January 2007- January 2010.
- From Economic Research Service, USDA, “Analysis of Food Away from Home Expenditures Using CREST”, \$30,000, October 2006-September 2009.
- From Borlaug International Agricultural Science and Technology Fellowship Program and Leadership Enhancement in Agriculture Program, \$19,945, with CIMMYT, July 2006-June 2007.

- From Value-Added Producer Grants Program, USDA, “Project for Fresh Cut Texas Citrus”, with J. Park and Texas Citrus Mutual, \$91,416, January-December 2006.
- From Economic Research Service, USDA, “Prototype Food Prices Database for Use with the National Health and Nutrition Examination Survey (NHANES), with O. Capps, October 2005 – September 2007, \$310,692.
- From W.K. Kellogg Institute, “Assessing the Demand for Phytosterol-Enriched Food Products”, with O. Capps, September 2005 – January 2006, \$37,673.
- From The Association Liaison Office, U.S. Agency for International Development (USAID), “Improving Income of Small-Scale Producers in Peru through Production, Processing, and Marketing Andean Root and Tuber Crops”, with Pina and Cisneros (TAMU), Roca and Arbizu (International Potato Center, Peru), and Campos and Salas (Universidad Nacional Agraria La Molina, Peru), January 2003 - December 2004 (\$100,000). (Competitive)
- Research Contract with the Food and Agriculture Organization (FAO) and International Atomic Energy Agency (IAEA), “Consumer Willingness to Purchase Irradiated Prepared Meals”, with J. Park and V. Salin, Research Agreement No. 11998, March 2002-February 2007 (no cost agreement).
- From the Initiative for Future Agriculture and Food Systems (IFAFS), U.S. Department of Agriculture, “Evaluating Consumer Acceptance of Food Biotechnology in the United States”, with W. Hallman (Rutgers University), H. Peters (University of Dusseldorf), D. Phillips (Saint Joseph’s University), and J. Thomson (Penn State University), September 2001-August 2004 (\$2.5 million).
- From Surebeam Corporation, “Willingness to Purchase and Pay for Irradiated Beef Products: An Experimental Auction Study”, with J. Nichols, January-December 2002 (\$25,000).
- From the Economic Research Service (Cooperative Agreement), “Economics of the Food Away from Home Market: An Analysis of Consumer Behavior and Market Organizations”, with S. Bhuyan, October 2001-September 2003 (\$52,000).
- From the Economic Research Service (Cooperative Agreement), “Parental Time, Role Strains, Coping, and Children’s Diet and Nutrition,” with Davis (Ag. Econ), McIntosh and Torres (Sociology), and Kubena and Anding (Nutrition), October 2000- September 2003 (\$251,707).

- From the Economic Research Service (Cooperative Agreement), “Demand System Analysis for Food Stamp and Non-Food Stamp Households below 130% of Poverty Segmented by Family Structure,” with G. Davis and O. Capps, October 2000- September 2001 (\$20,000).
- From the Emerging Markets Program, Foreign Agricultural Service, “Infrastructure Needs Assessment for Distribution of Refrigerated and Frozen Foods in Southeast Asian Countries,” with V. Salin, January-December 2000 (\$153,681). (Competitive)
- From Regional Fund for Agricultural Technology (FONTAGRO), “Public and Private Partnerships in Agricultural Research: The Role of Intellectual Property Rights in the Americas,” with E. Price, J. Nichols, F. Boadu, and A. Love, November 1999- November 2000 (\$125,785).
- From the Economic Research Service (Cooperative Agreement), U.S. Department of Agriculture, “Demand Systems Analysis of Households Segmented by Family Structure and Income,” with G. Davis and O. Capps, Jr., October 1999-September 2001 (\$20,000).
- From the Agricultural Marketing Service (Cooperative Agreement), U.S. Department of Agriculture, “Expanding Food Service Sales of Small Meat Processors,” with J. Siebert, October 1999-September 2000 (\$41,899).
- From the U.S.-ASEAN Business Council and USAID, “Feasibility of Storage and Distribution of Frozen and Chilled Poultry in Indonesia,” with E. Price and A. Hale, July 1998-October 1998 (\$35,000).
- From the Federal State Marketing Improvement Grants Program, Agricultural Marketing Service, U.S. Department of Agriculture, “Enhancing the Market for Smoked and Processed Meat Products in Texas,” with J. Siebert, September 1998-August 2000 (\$68,161). (Competitive)
- From Hong Kong University of Science and Technology - “Impact of Hong Kong’s Hand-over to China on Hong Kong’s and U.S.’s International Agricultural Trade and Marketing Strategy,” collaboration with Joseph Salvacruz and Joengwen Chiang of Hongkong Univ. Of Science and Technology (part of larger project planned for FAS-USDA), October 1997-August 1998 (HK\$48,904). (Competitive)
- From the Food and Agricultural Marketing Consortium and the Economic Research Service, U.S. Department of Agriculture – “Nutritional Labelling and Diet Quality,” with O. Capps and B. Tepper, November 1997-January 1999 (\$3,333). (Competitive)

- From the Federal State Marketing Improvement Grants Program, U.S. Department of Agriculture -- "Enhancing the Market for Nutraceuticals in the Mid-Atlantic Region - Phase II," with A. Adelaja and R. Govindasamy, October 1997-September 1998 (\$55,000). (Competitive)
- From the New Jersey Department of Agriculture -- "New Jersey Food Industry Conference," with A. Adelaja and K. Tank, September 1997 - May 1998 (\$20,000).
- From the Kellogg Foundation and Kellogg's Mid-Atlantic Consortium Project -- "A Regional Approach to University, Government, and Industry Collaboration in Policy Development and Education to Support the Mid-Atlantic Food System into the 21st Century," with A. Adelaja, 1997-1998 (\$5,000). (Competitive)
- From the Federal State Marketing Improvement Grants Program, U.S. Department of Agriculture -- "Enhancing the Market for Nutraceuticals in the Mid-Atlantic Region - Phase I," with A. Adelaja and R. Govindasamy, October 1996-September 1997 (\$49,975). (Competitive)
- From the Federal State Marketing Improvement Grants Program of U.S. Department of Agriculture -- "Understanding Farmers' Market Operations: A Coalition Approach," with R. Govindasamy, July 1996-July 1998 (\$48,349). (Competitive)
- From the Northeast Regional Center for Rural Development -- "Consumer Attitudes toward IPM Grown Produce," with R. Govindasamy, 1996 (\$500.00). (Competitive)
- From the Federal State Marketing Improvement Grants Program of U.S. Department of Agriculture -- "Evaluation of Jersey Fresh Program: Logos and Participation Rate," with R. Govindasamy and D. Thatch, September 1995-August 1997 (\$45,000). (Competitive)
- From the National Research Initiative Competitive Grants Program (NRICGP) of U.S. Department of Agriculture -- "Nutrient Intake and Health Attitudes of Low-income, Elderly, and Minorities," with B. Tepper, September 1995-August 1997 (\$70,751). (Competitive)
- From the New Jersey Department of Agriculture -- "An Interstate Analysis of the Impediments to Growth in the New Jersey Food Industry," with A. Adelaja, June 1994 - August 1996 (\$66,032). (Competitive)
- From the New Jersey Department of Agriculture's Jersey Fresh Program -- "The



Promotion of New Jersey Grown Tomatoes," with R. Brumfield and F. Adelaja, May 1994 - present (\$3,000).

- From the New Jersey Department of Agriculture -- "Analysis of Financial Returns to New Jersey Agriculture from the Jersey Fresh Promotional Program," with A. Adelaja, April 1994 (\$1,500).
- From Turanga Trust and Massey University Agricultural Research Foundation -- "Evaluation of Consumer Concern for Pesticide Residue in New Zealand," 1993 (NZ\$6,000). (Competitive)
- From the Ministry of Agriculture and Fisheries, New Zealand -- "Input-output Model for Northland, New Zealand," 1993 (NZ\$9,843). (Competitive)
- From Lincoln University -- "Global Meat Consumption Trends and their Implications to the New Zealand Sheepmeat Industry," 1992-93 (NZ\$5,000).

### **Internal**

- From Arkansas Biotechnology Initiative (ABI), UA Division of Agriculture, "Effect of Food, Home and Community Environments on Early Childhood Obesity: Year 3", \$49,134 with M. Thomsen and L. Whiteside-Mansell of UAMS, July 2014 – June 2015
- From Arkansas Biotechnology Initiative (ABI), UA Division of Agriculture, "Effect of Food, Home and Community Environments on Early Childhood Obesity: Year 2", \$49,134 with M. Thomsen, J. Asirvatham, and L. Whiteside-Mansell of UAMS, July 2013 – June 2014.
- From Arkansas Biotechnology Initiative (ABI), UA Division of Agriculture, "Effect of Food, Home and Community Environments on Early Childhood Obesity: Year 1", \$49,543 with M. Thomsen, J. Asirvatham, and L. Whiteside-Mansell of UAMS, July 2012 – June 2013.
- From Honors Program, University of Arkansas, Curriculum Development Grant, "Childhood Obesity: Context and Prevention", \$16,985 with M. Crandall, C. Moore, V. Baldwin, and M. Thomsen, 2012.
- From Arkansas Biotechnology Initiative (ABI), UA Division of Agriculture, "Socio-Economic Status, School Lunch Participation, and Childhood Obesity", \$49,546 with E. Fryer and J. Shaw of ACHI-UAMS, July 2009 – June 2010.

- From TAMU-Conacyt Collaborative Research Grant Program, “Electron Beam Pasteurization of Fresh Produce to Eliminate E. coli and Hepatitis A Virus Contamination and Consumers’ Willingness to Pay for Electronically Pasteurized Fresh Produce in Mexico”, with S. Pillai, M. Mazari, and A. Aguilar, September 2007-August 2008 (\$24,000).
- From the European Union Center (funded by the European Commission), “Joint Course on Comparative Food Systems at Texas A&M University and Wageningen University, Netherlands, September 2003-August 2004 (\$13,643).
- From the International Agriculture Programs Office, “Economic Analysis of Cold Chain Related Projects for Chilled and Frozen Food Products in Indonesia”, with V. Salin, February-December 2003, (\$34,940).
- From the European Union Center (funded by the European Commission), “Food Safety Consumer Behavior Research and Development/Offering of Comparative Food Systems Course at Texas A&M University and Wageningen University, Netherlands, September 2002-August 2003 (\$11,735).
- From the European Union Center (funded by the European Commission), “Food Safety Consumer Behavior Research and Development of Comparative Food Systems Course at Texas A&M University and Wageningen University, Netherlands, September 2001-August 2002 (\$10,000).
- From the Center for Consumer and Food Marketing Issues, Institute of Food Science and Engineering, with J. Nichols, “Evaluating Consumer Attitudes and Perceptions Towards Irradiated Food Products”, 2001 (\$5,000.00)
- From the Faculty Research Development Program, COALS, Texas A&M University – “Developing Foods for Health and Safety,” with D. Whittaker, G. Acuff, F. Bazer, J. Lupton, L. Pike, A. Kier, G. Adams, and D. McMurray, 1998 (\$70,000). (Competitive)
- From the Faculty Mini-Grant Program, Texas A&M University - “Assessing the Impact of Nutritional Labeling on Consumers’ Diets,” 1998 (\$500.00). (Competitive)
- From the Minority Faculty Development Grant Program, Rutgers University -- "The Nutrition Labeling Education Act of 1990: The Impact on Nutrition Label Use and Diet Quality," July 1996-July 1997 (\$4,500). (Competitive)
- From the Rutgers University Research Council -- "Impact of Nutritional Labelling on Consumer Food Demand," July 1996 - May 1997 (\$500.00). (Competitive)

- From Hatch Funds -- "Food Demand and Consumption Behavior," April 1995 - September 1997 (\$2,600).
- From the Rutgers University Research Council -- "Demand Analysis of Convenience and Lean Meat Products," July 1994 - May 1995 (\$600.00). (Competitive)
- From Hatch Funds -- "Consumer Attitudes and Utilization of Farmers' Markets," with D. Thatch, February 1994 - September 1995 (\$3,000).
- From Regional Project Funds -- "Private Strategies, Public Policies and Food System Performance," with A. Adelaja, April 1994 -May 1997 (\$2,500).
- From the Overseas Graduate Fund -- "The Determination of Strategic Activities of New Zealand Agribusinesses," 1992-93 (NZ\$1,395). (Competitive)
- From the Overseas Graduate Fund -- "Scenario/case analysis of the New Zealand Dairy Cooperatives Industry," 1992 (NZ\$650.00). (Competitive)
- From the Massey University Research Fund -- "Identification of Strategic Issues among Agribusinesses in New Zealand," 1992-93 (NZ\$2,500). (Competitive)
- From Graduate Research Fund -- "Investigation of Strategic Marketing Strategies of the New Zealand, US, and Australian Lamb-meat Subsector: Implications on Global Marketshare," 1992 (NZ\$500.00). (Competitive)

## VI. TEACHING

### Courses Taught

UA AGEC 5303 Agricultural Marketing Theory

TAMU AGEC 676 Frontiers Course in Markets and Information Economics

TAMU AGEC 105 Introduction to Agricultural Economics

TAMU AGEC 414 Agricultural Market Analysis (3 hours)

TAMU INTS 289 International Studies Degree Program - Guest Lectureship Program, International Studies Degree Program, College of Liberal Arts, Fall 2002 and Spring 2003 Semesters.

Rutgers 11-373:331 Agribusiness Marketing II (optional undergraduate course: 3 hours)

Rutgers 11-373:322 Demand and Price Analysis (required undergraduate course: 3 hours)

Rutgers 16-030:504 Marketing and Food Systems (required graduate course: 3 hours)

### **Direction of Graduate Students**

#### University of Arkansas (2009-present)

Hong Xue, PhD, Virginia Tech University, 2008-2010  
 Jie Luo, PhD, Virginia Tech University, 2008-2010  
 Ben Campbell, PhD, Texas A&M, 2006-2009  
 Justus Lotade, PhD, Texas A&M University, 2007-2010  
 Annette Kuteesa, PhD, Texas A&M University, 2007-2010  
 Achilleas Vassilopoulos, PhD, Agricultural University of Athens, 2009-present  
 Georgia Papoutsi, PhD, Agricultural University of Athens, 2009-present  
 Ji Yong Lee, PhD, Korea University, 2009-2010  
 Daniel Atsbeha, PhD, Norwegian University of Life Sciences, 2009-2010  
 Jerko Markovina, PhD, University of Zagreb, 2009-2010  
 Tiziana de Magistris, PhD, University of Zaragoza, 2008-2010  
 Vincenzina Caputo, PhD, University of Naples, 2009-2010  
 Andreas Drichoutis, PhD, Agricultural University of Athens, 2005-2009  
 Zhongyi Wang, MS, University of Arkansas, 2009-2011  
 Megan Hudgens, MS, University of Arkansas (committee member), 2009-2010  
 Hao Li, MS, University of Idaho (committee member), 2009-2010  
 Ellen Van Loo, MS, University of Arkansas (committee member), 2009-2010.  
 Heleen van Dijk, PhD, Wageningen University (committee member), 2010  
 Jeewani Fernando, PhD, University of Alberta (committee member), 2010  
 Annie Ge Zhang, PhD, Virginia Tech (committee member), 2010-2012  
 Haxhire Myrteza, MS, University of Arkansas, 2010-2012  
 Luis Emilio Morales, PhD, University of New England, Australia (external examiner), 2011  
 Lydia Rice, PhD, University of Arkansas, 2009-2011  
 Thais Carvalho, MS, University of Arkansas (committee member), 2011-2012  
 Yucong Jiao, MS, University of Arkansas (committee member), 2011-2012  
 Mustafa Ozkan, MS, University of Arkansas (committee member), 2010-2011  
 Amr Radwan, PhD, Polytechnic University of Catalonia (committee member), 2011-2013  
 Jong Min Yoon, MS, Korea University (committee member), 2010-2011.  
 Ellen Van Loo, Ghent University (co-Adviser), 2012-2014.  
 Chao-Lin Lu, PhD, University of Florida, 2012-2014  
 Karen Lewis, PhD, Arizona State University, 2013-2014

Inae Choi, MS, Korea University (committee member), 2013-2015.  
 Young-Woon Choi, PhD, Korea University (committee member), 2014-2016.  
 Gaogao Yu, MS, University of Arkansas, 2011-2013  
 Jing Jin, MS, University of Arkansas (committee member), 2012-2014  
 Anne-Cecile Delwaide, MS, University of Arkansas/Ghent University (committee member), 2012-2014  
 Yiwei Qian, PhD, University of Arkansas, 2011-2014  
 Noppawong Pavasopon, MS, Kasetsart University (committee member), 2014-2016  
 Rachel Spencer, MS, University of Arkansas (committee member), 2014-2016  
 Ji Yong Lee, PhD, Kansas State University (committee member), 2013-2016  
 Claudia Bazzani, PhD, University of Bologna (co-supervisor), 2013-2015  
 Ruggero Ferroni, MS, University of Arkansas (co-supervisor), 2014-2015  
 Elisa De Marchi, PhD, University of Milan (co-supervisor), 2014-2016  
 Daniele Asioli, PhD, University of Bologna (committee member), 2015-2016  
 Elijah Wolfe, MS, University of Arkansas (committee member), 2015-2016  
 Nathan Kemper, PhD, University of Arkansas (committee member), 2013-2016 - recipient of 2017 UA William Miller Public Policy Distinguished Dissertation Award.  
 Antonio Beitia, MS, University of Arkansas (committee member), 2015-2017  
 Joo Hun Han, MS, Korea University (committee member), 2014-2015  
 Hyun Jeong Yun, MS, Korea University (committee member), 2015-2016  
 Michelle Segovia, PhD, Texas A&M University (committee member), 2015-2018  
 Daniel Chavez, PhD, Texas A&M University (committee member), 2015-2018  
 Tyler Knapp, MS, University of Arkansas (committee member), 2015-2016  
 Daniel Gilmour, MS, University of Arkansas (co-supervisor), 2016-2018  
 Aaron Shew, PhD, University of Arkansas (committee member), 2015-2017  
 Chris Sims, MS, University of Arkansas (committee member), 2016-2017  
 Seth Ellsworth, PhD, University of Arkansas, (committee member), 2017-2019  
 Yefan Nian, MS, University of Arkansas, (committee member), 2017-2018  
 Colton Henderson, BS Honors, University of Arkansas, (committee member), 2017-2018  
 Cleeford Pavilus, MS, University of Arkansas, (committee member), 2017-2019  
 Joshua Sarpaning, MS, University of Arkansas, (committee member), 2017-2019  
 Jacob Moore, MS, University of Arkansas, (committee member), 2017-2019  
 Grant West, PhD, University of Arkansas, (committee member), 2017-2019 - recipient of 2020 UA William Miller Public Policy Distinguished Dissertation Award.  
 Taylor Pruitt, BS Honors, University of Arkansas, (committee member), 2018-2019  
 Simon Codjo, MS, University of Arkansas, (committee member), 2018-2019  
 Glory Okpiaifo, MS, University of Arkansas, (committee member), 2018-2019  
 Alfred Narh, MS, University of Arkansas, (committee member), 2019-2020  
 Willy Byamungu, PhD, University of Arkansas, (committee member), 2018-2021  
 Sarah Iweala, PhD, Goettingen University (collaborator), 2018-2020  
 Chloe McCallum, PhD, Queens University Belfast (collaborator), 2018-2020

Marei Houpert, PhD, University of Arkansas (committee member), 2018-2020  
 Colton Henderson, MS, University of Arkansas (committee member), 2018-2020  
 Kent Barnes II, MS, University of Arkansas, 2019-2021  
 Kaylea Hopfer, MS, University of Arkansas, 2019-2021  
 Aryn Blumenberg, BS Honors, University of Arkansas, 2020-2022  
 Keia Jones, MS, University of Arkansas, 2019-2021  
 Anna Mulder, MS, Ghent University and University of Arkansas, 2019-2021  
 Shalamujiang Maitiniyazi, PhD, University of Bologna, 2018-2020  
 Arsene Agossadou, MS, University of Arkansas, 2020-2022  
 Cami Farmer, MS, University of Arkansas, 2020-2022  
 Indrani Saha, MS, University of Arkansas, 2020-2022  
 Simon Codjo, PhD, University of Florida, (committee member), 2020-2023  
 Glory Okpiaifo, PhD, University of Florida, (committee member), 2020-2023

#### Texas A&M (1997-2009)

Gayaneh Kyureghian (PhD), 2009  
 Justus Lotade (PhD), 2009  
 Ben Campbell (PhD), 2009  
 Yan Yuan (PhD), 2006  
 Andres Silva (MS), 2006  
 Robert Brummett (MS), 2006  
 Mary Gillett (MS), 2005  
 Wen You (PhD), 2005  
 Ernesto Perusquia (PhD), 2005  
 Ryan Bathrick (MAB), 2003  
 Atsushi Yonaga (MAB), 2003  
 Wipon Aiew (PhD), 2002-2003  
 Arsen Poghosyan, (MS), 2001-2002  
 Jason Mushinski (MAB), 2002  
 Devin Cobb (MAB), 2001  
 Sung-yong Kim (Ph.D), 1997-2001  
 Julie Daigrepoint (MAB), 1999  
 Jennifer Hiser (M.S.), 1997-1998

#### Rutgers University (1993-1997)

John Italia (MS), 1997  
 Lee Rosenzweig (MS), 1997  
 Daria Lipinski (MS), 1997  
 Aruna Pingali (MS), 1997  
 Liping Wang (MS), 1997  
 Zafar Farooq (MS), 1997  
 Tara Wall (MS), 1996

Julia Eve Menzo (MS), 1996

Maria Wanzala (MS), 1995

Kristin Peacock (MS), 1995

Young-Suk Choi (MS), 1995

### **Visiting Scholars and Post-Doctoral Researchers at the University of Arkansas**

Daniel Athsbeha, Norwegian University of Life Sciences, 2009

Vincenzina Caputo, University of Naples, 2009

Pedro Alviola, Postdoc from Texas A&M, 2009- 2012

Faical Akaichi, Postdoc from Polytechnic University of Catalonia, 2010- 2012

Tiziana de Magistris, University of Zaragoza, 2009-2012

Achilleas Vassilopoulos, Agricultural University of Athens, 2011

Kiyokazu Ujie, Tsukuba University, 2012

Jeb Asirvatham, Postdoc from University of Illinois, 2012-2015

Doo Bong Han, Korea University, 2012

Georgia Papoutsis, Agricultural University of Athens, 2011

Lynn Van Wezemaal, Ghent University, 2012

Claudia Bazzani, University of Bologna, 2013-2014

Andreas Drichoutis, Ioannina University, 2013

Elisa De Marchi, University of Milan, 2014

Byeong il Ahn, Korea University, 2013

Noppawong Pavasopon, Kasetsart University, 2014

Xiaojing Ren, Henan Agricultural University, 2016-2017

Di Zeng, Postdoc from Virginia Tech, 2014-2015

Danhong Chen, Postdoc from Duke University, 2015-2016

Yiwei Qian, Postdoc from the University of Arkansas, 2015-2016

Claudia Bazzani, Postdoc from the University of Bologna, 2015-2017

Ji Yong Lee, Postdoc from Kansas State University, 2016- 2018

Hiroyuki Iwamoto, Tokyo University of Agriculture, 2016.

Daniele Asioli, Norwegian Food Research Institute, 2017

Giordano Ruggeri, University of Milan, 2017

Bongkyun Kim, Postdoc from University of Tennessee, 2017-2019

Hiroyuki Iwamoto, Tokyo University of Agriculture, 2017-2018

Gioacchino Pappalardo, University of Catania, 2018

Maimouna Yokessa, INRA, France, 2018

Laura Andreea Bolos, Swedish University of Agricultural Sciences, 2018

Ruifeng Liu, Henan Agricultural University, China, 2018-2019

Ye Ding, Renmin University, China, 2019-2020

Roberta Selvaggi, University of Catania, Italy, 2020

Andres Felipe Cuadros Menaca, Postdoc, 2020-2022

Marina Nacka, SS. Cyril and Methodius University, Skopje, North Macedonia, 2021

## VII. SERVICE

### Journals

Associate Editor, *American Journal of Agricultural Economics*, 2014-2017

Associate Editor, *Agricultural and Food Economics*, 2019-2022

Co-editor of *Choices* (by the Agricultural and Applied Economics Association), 2004-2007.

### Member of Editorial Council/Board

1. *European Review of Agricultural Economics*, 2018-2020
2. *Applied Economics Journal*, 2018-2019
3. *Agribusiness: An International Journal*, 2015-2020
4. *Journal of Agricultural and Applied Economics*, 2014-2016
5. *Economia Agro-Alimentare*, 2016-2019
6. *Journal on Chain and Network Science*, 2007-2016
7. *Journal of International Food and Agribusiness Marketing*, 2007-present
8. *Family Economics and Nutrition Review*, 2004- present.
9. *Journal of Agricultural and Resource Economics*, 1997-2000
10. *AgbioForum (Economics of Agbiotech Journal)*, 1998-present
11. *Family Economics and Nutrition Review*, 1997-2000
12. *Agricultural and Resource Economics Review*, 1994-1997
13. *Journal of Food Distribution Research*, 1993-present
14. *Korea Journal of Agricultural Economics*, 2008-present
15. *Economics Research International*, 2010-2013
16. *Agricultural and Food Economics*, 2012-2018
17. *Italian Review of Agricultural Economics (Intl Scientific Committee)*, 2015-present
18. *Journal of Economics, Management, and Agricultural Development* (2015-present)

### Ad hoc Journal Reviewer and Referee:

1. *Journal of Consumer Affairs*
2. *Canadian Journal of Agricultural Economics*
3. *Agricultural and Resource Economics Review*
4. *American Journal of Agricultural Economics*
5. *Applied Economics*
6. *European Review of Agricultural Economics*
7. *International Food and Agribusiness Management Review*
8. *Family Economics and Nutrition Review*
9. *Journal of Food Distribution Research*
10. *New Zealand Journal of Business*
11. *Agribusiness: An International Journal*
12. *Review of Agricultural Economics*
13. *Journal of Agricultural and Applied Economics*
14. *Journal of Agribusiness*
15. *Review of Marketing and Agricultural Economics*



16. *Australasian Agribusiness Review*
17. *Journal of Agricultural and Resource Economics*
18. *Acta Horticulturae*
19. *Water Resources Research*
20. *AgbioForum - Economics of Agrobiotechnology Journal*
21. *Southwestern Journal of Economics*
22. *Journal of Family and Economic Issues*
23. *Education Economics*
24. *Health Economics*
25. *Social Science and Medicine*
26. *Food Quality and Preference*
27. *Food Economics*
28. *Economics and Human Biology*
29. *Journal of Food Processing and Preservation*
30. *Journal on Chain and Network Science*
31. *International Journal of Wine Business Research*
32. *Mind & Society: Cognitive Studies in Economics and Social Sciences*
33. *Contemporary Economic Policy*
34. *Borlaug Journal for International Development*
35. *Western Economic Forum*
36. *Spanish Journal of Agricultural Research*
37. *Journal of Rural Development*
38. *Journal of the Arkansas Academy of Science*
39. *Australian Journal of Agricultural and Resource Economics*
40. *Appetite*
41. *Games*
42. *Trends in Food Science and Technology*
43. *Tourism Management*
44. *Journal of Environmental Economics and Management*
45. *Economic Modelling*
46. *Scandinavian Journal of Economics*
47. *Economic Development and Cultural Change*
48. *New Genetics and Society*
49. *Poultry Science*
50. *Asia Pacific Journal of Clinical Nutrition*
51. *Singapore Economic Review*
52. *Economics Letters*
53. *Risk Analysis*
54. *Kyklos*
55. *Economic Journal*
56. *Psychology and Marketing*
57. *Journal of Economic Psychology*
58. *Agricultural and Food Economics*
59. *Journal of Agricultural Economics*
60. *Journal of Forest Economics*

61. *Journal of Food Science*
62. *BioMed Research International*
63. *Review of Economics of the Household*
64. *Scottish Journal of Political Economy*
65. *Journal of Economic Theory*
66. *Health Policy*
67. *American Journal of Health Economics*
68. *American Journal of Public Health*
69. *Meat Science*
70. *Child: Care, Health & Development*
71. *Agriculture and Human Values*
72. *Economic Inquiry*
73. *European Journal of Marketing*
74. *Journal of Choice Modelling*
75. *Journal of Public Policy and Marketing*
76. *Plos One*
77. *Public Health Nutrition*
78. *Southern Economic Journal*
79. *World Development*
80. *Journal of Human Resources*
81. *Obesity*
82. *Health and Place*
83. *Social Science Journal*
84. *Agrekon*
85. *Food Security*
86. *Journal of Economic Behavior and Organization*
87. *Science of the Total Environment*
88. *Journal of Promotion Management*
89. *East African Agricultural and Forestry Journal*
90. *Oxford Development Studies*
91. *Frontiers in Psychology*
92. *Proceedings of the National Academy of Sciences (PNAS)*
93. *Public Health*
94. *Royal Society Open Science*
95. *Journal of Cleaner Production*
96. *Land Use Policy*
97. *Environmental and Resource Economics*
98. *Environmental Pollution*
99. *Food Control*
100. *Landscape and Urban Planning*
101. *Ecological Economics*

## **Panels**

- PhD Evaluation Board, University of Bologna, Italy, April 2020
- External Review Panel, Institute for Global Food Security, Faculty of Medicine, Health, and Life Sciences, Queen's University Belfast, UK, 2019.
- External Review Panel, Helios Awards, Economic Research Service, USDA, April 2019
- Technical Review Panel Member, Philippine-California Advanced Research Institutes, October 2017
- Panel Member, USDA AFRI/NIFA/AERC Review Panel for Proposals in Behavioral and Experimental Economic Applications for Agri-Environmental Policy Design, Summer 2016
- Expert Panel Member, European Joint Programming Initiative on “A Healthy Diet for a Healthy Life”, Summer 2013.
- Evaluation Panel Member, French Fund for Nutrition and Health, French Nutrition Institute, Fall 2011.
- Panel Member, Roundtable on Food Quality and Safety Assurance in Agrofood Chain, Zaragoza, Spain, April 2011.
- Panel Member, Roundtable on Food, Health and Nutrition, Australian Agricultural and Resource Economics Society Conference, Melbourne, Australia, February 2011.
- Review Panel Member, Netherlands Organization for Scientific Research, August 2010.
- Panel Member, Global Food Industry Meeting, Korea University, July 2010.
- Review Panel Member, Evaluation of Food Irradiation Projects, International Atomic Energy Agency (IAEA), Lima, Peru, July 2009.
- Review Panel Member, Report on Review of the National School Lunch and School Breakfast Programs Meal Patterns and Nutrient Standards, Institute of Medicine, National Academy of Sciences, October 2008.
- Panel Member, Food Labels and Packaging: Effects on Weight Management and Reduced Risk of Overweight and Obesity, Joint Workshop of the U.S. Food and Drug Administration (FDA) and the U.S. Department of Health and Human Services, National Institutes of Health, Bethesda, Maryland, November 20, 2003.
- Panel Member, The International Centre for Advanced Mediterranean Agronomic

Studies (CIHEAM) Panel on “The Agrofood System and its Concerns about Traceability and Food Labelling”, Zaragoza, Spain, March 28, 2003.

- Panel Member, National Agricultural Research, Extension, Education and Economics Advisory Board (NAREEE) Panel on “Workforce Development for the Food, Agriculture, and Natural Resource System”, Washington DC, October 29, 2002.
- Panel Member, Research Coordination Meeting on Irradiation to Ensure the Safety and Quality of Prepared Meals, Food and Agriculture Organization of the United Nations and International Atomic Energy Agency, Vienna, Austria, June 2002.
- Review Panel Member, Competitive Grants and Cooperative Agreements Program, Food Assistance and Nutrition Research Program, Economic Research Service, U.S. Department of Agriculture, June 2001 and June 2002.
- Selection Panel, Fulbright Grants and Netherlands-America Foundation Fellowships, Netherlands America Commission for Educational Exchange, Amsterdam, Netherlands, March-April 2001.
- Roundtable Panel Member, Food Assistance and Nutrition Economics Research Priority Setting Conference, Economic Research Service, Washington, DC., November 16, 1999.
- Review Panel Member, Child Nutrition Program of the Food Assistance and Nutrition Research Program, Economic Research Service, U.S. Department of Agriculture, Washington, DC, June-July 1999.
- Expert Panel Member, Potential Value of Dietary Supplements to Meet Nutrient Gaps among Low-Income Individuals, Life Sciences Research Office, American Society for Nutritional Sciences, Washington, DC, 1998.
- Expert Panel Member, Public Voice's Inner City Food Access Program National Task Force, Washington, D.C., April 1995. Objective is to deliver recommendations that will help set the stage for government policies that can assist in remedying the crisis in food access in the nation's cities.

### **Professional Organizations**

- Reviewer, European Science Foundation, Summer 2021
- Reviewer, Research Foundation Flanders, May 2021

- Reviewer, BARD US - Israel Binational Agricultural Research & Development Fund, December 2020 - January 2021
- Reviewer, Selected Papers, Agricultural and Applied Economics Association Meetings, 2021
- Reviewer, The Council for Agricultural Science and Technology (CAST) and the Agricultural and Applied Economics Association (AAEA) publication on comprehensive overview of COVID-19 impacts on agriculture and food sector, June 2020
- Member, International Scientific Committee, International Symposium for Agriculture and Food (ISAF2020), North Macedonia, 2020
- Co-Organizer, Research Mentoring Workshop, Agricultural and Applied Economics Association, Chicago, May 2020
- Program Committee Member, European Association of Agricultural Economists' Seminar on Sustainability, 2019
- Reviewer, Swiss National Science Foundation's National Research Programme, 2019
- Executive Board Member, Agricultural and Applied Economics Association, 2018-2021.
- Selected Mentor, Early Career Researchers, Western International Economics Association, Tokyo, March 2019.
- Mentor, Early Career Program, Agricultural and Applied Economics Association, 2019
- Board Liaison Member, Awards Committee of Agricultural and Applied Economics Association, 2018-2021.
- Chair, Agricultural and Applied Economics Association Awards Committee, 2017-2018.
- Member, Organizing and Scientific Committee, World Wine Symposium, Palermo, Italy, 2018
- Member, Agricultural and Applied Economics Association's Bruce Gardner Memorial Prize Committee, 2016-2019.
- Reviewer, Selected Papers, Agricultural and Applied Economics Association Meetings, 2016-2019
- Member, Agricultural and Applied Economics Association Awards Committee, 2016-2017.

- Ad hoc Reviewer, Asian Association of Agricultural Economists Conference Papers, October 2016
- Scientific Committee Member, 157<sup>th</sup> European Association of Agricultural Economists' Seminar/Workshop on Valuation Methods, 2016
- Ad hoc Reviewer, AAEA's Food Safety and Nutrition Section, February 2016
- Member, Review Panel for Best Paper Award, Food Safety and Nutrition Section, Agricultural and Applied Economics Association, March 2015.
- Review Panel Member for Best Paper Award, Food Safety and Nutrition Section, Agricultural and Applied Economics Association, April 2014.
- Advisory Board Member and Institutional Liaison, Southeastern Conference (SEC) Symposium on Prevention of Obesity, Atlanta, Georgia, 2014
- Advisory Committee Member, Winthrop Rockefeller Institute's Initiative on "New Frontiers in Combating Obesity", 2013.
- Member, Agricultural and Applied Economics Association Task Force for Development of Applied Economic Perspectives and Policy (AEPP) journal, 2009.
- Member, Agricultural and Applied Economics Association's Bruce Gardner Memorial Prize for Applied Policy Analysis Committee, 2007-2010.
- Invited Speaker, Council on Food, Agricultural, and Resource Economics (C-FARE) Symposium on "Optimizing Policy Tools: Economics Data and Modeling", September 2006
- Member, Board of Directors, Food Distribution Research Society, 2000-2003.
- External Reviewer, 71<sup>st</sup> European Association of Agricultural Economists (EAAE) Seminar, Zaragoza, Spain, November-December 2000.
- External Reviewer, Morrison School of Agribusiness & Resource Management, Arizona State University, November-December 2000.
- Expert Reviewer, University of California Division of Agriculture and Natural Resources, September-October 1998.
- Selected Judge, American Agricultural Economics Association's Outstanding Student Chapter, 1998.

- Member, Investment Income Strategies Committee, Food Distribution Research Society, 1998.
- Invited Participant, Food Industry Summit, Piscataway, New Jersey, June 10, 1998.
- Member, Applebaum Ph.D. Dissertation Award Committee, Food Distribution Research Society, 1998.
- Chair, National Research Committee for Food Demand, Nutrition, and Consumer Behavior (Regional Project S278), 1997.
- Vice-President for Education, Food Distribution Research Society, 1994-97.
- Chair, National Technical Committee for Food Demand and Consumer Behavior Research (Regional Project S216), 1996-1997.
- Invited Participant, Council on Food, Agricultural and Resource Economics (C-FARE) workshop, "Establishing Priorities for Agricultural Economics: An Interactive and Systematic Process Between Users and Scientists," Annapolis, Maryland, November 18-19, 1996.
- Member, Critical Issues Work Group, Food Distribution Research Society, 1996-97
- Voting Member, S-278 Food Demand and Consumer Behavior Research Committee, October 1994 - Present.
- Voting Member, NE-165 Private Strategies, Public Policies, and Food Systems Performance Research Committee, May 1994 - Present.
- Member, Board of Directors, Food Distribution Research Society, 1993-94
- Member, American Agricultural Economics Association Industry Committee, 1993-96.
- Member, Northeastern Agricultural and Resource Economics Association Selected Papers and Symposium Committee, 1993-95.
- Member, International Symposium on Horticultural Economics Review Committee, The International Society for Horticultural Science, 1996.

### **Agencies/Universities**

- Member, Diversity, Equity and Inclusion Committee, Bumpers College UA, 2021
- Member, John W. White Outstanding Research Award Committee, UA, 2021
- External Referee for Doctoral Dissertation, University of Catania, Italy, October 2020
- External Referee for Faculty Promotion, Michigan State University, Summer 2020
- Member of steering committee, working groups that attracted \$194.7 million grant to establish UA Institute for Integrative & Innovative Research and \$10 million endowment for UA Center for Price Risk Management, 2020
- External Referee for Faculty Tenure and Promotion, Penn State University, Summer 2020
- External Referee for Faculty Promotion, Rutgers University, Summer 2020
- External Reviewer, Israel Science Foundation, Spring 2020
- External Referee for Academic Promotions, University of Adelaide, Australia, May 2020
- External Member of PhD Programme in Sustainability Economics, Environment and Management, University of Trento, Italy, 2019-present.
- External Examiner, Accreditation for Faculty Promotion, Catalan Agency of Universities Quality (AQU), Spain, Winter 2020.
- External Examiner, University of Western Australia Graduate School, Perth, Australia, Winter 2020.
- Member, Search Committee for Behavioral Scientist Faculty Position, Department of Food Science, University of Arkansas, Fall 2019-Spring 2020.
- External Evaluator, Faculty Promotion, AQU Catalunya, Spain, December 2019
- External Referee, Academic Promotion, University of Adelaide, Australia, May 2019
- Member of International Scientific Advisory Board and External Review Panel, Institute for Global Food Security, Queen's University Belfast, UK, Spring 2019-present.
- Member, Food Systems and Future of Food Initiative Steering Committee, University of Arkansas, 2019
- Member, John W. White Outstanding Research Award Committee, 2019



- Member, Dept Resources Committee, Promotion & Tenure Committee, and Awards Committee, University of Arkansas, 2019-2020
- Member, Search Committee for Dept. Research Program Associate, 2019
- External Examiner, Adelaide Graduate Centre, University of Adelaide, Australia, January 2019
- Member, Academic Faculty Network of the Blockchain Center of Excellence, University of Arkansas, January 2019-present.
- External Reviewer, PhD Dissertation, University of Milan, Italy, December 2018
- External Referee for Tenure and Promotion, Clemson University, November 2018
- External Referee for Faculty Promotion, Rutgers University, August 2018
- External Reviewer, Economic Research Service's Peer Review Coordinating Council, USDA, June 2018
- External Examiner, PhD Thesis, Universiti Putra Malaysia, February 2018
- External Evaluator for Faculty Promotion, University of Alberta, December 2017
- External Faculty Examiner, PhD Defense, Department of Economics, Swedish University of Agricultural Sciences, November 2017
- Co-organizer, Arkansas Nutrition, Obesity, and Health Research Conference Retreat, University of Arkansas, Fayetteville, October 2017
- External Evaluator for Appointment and Tenure, Ohio State University, August 2017
- Member, Center for Human Nutrition Advisory Committee, University of Arkansas, August 2017-present
- Reviewer, University of Arkansas Honors College Research Proposals, 2017-2018
- External Reviewer for Promotion and Tenure, University of Illinois, Urbana-Champaign, July 2017
- External Reviewer for Promotion and Tenure, University of Kentucky, July 2017
- External Reviewer, Research Proposal, United Arab Emirates University, July 2017

- External Reviewer, Economic Research Service-USDA Peer Review Coordinating Council, June 2017
- External Reviewer for an Appointment to Distinguished Professor, Purdue University, April 2017
- Member, Economic Research Service (ERS) External Evaluation Committee, Helios Research Awards, March 2017
- External Reviewer, University of the Philippines BalikPhD Faculty Recruitment Program, March 2017
- Member, University of Arkansas Division of Agriculture NIFA Report of Accomplishments/Plan of Work Writing Committee, 2017
- Member, University of Arkansas Division of Agriculture John W. White Outstanding Research Award Committee, 2016-2017.
- Member, University of Arkansas and University of Arkansas for Medical Sciences Working Group on Obesity and Food Security Research, Summer-Fall 2016.
- External Reviewer for Promotion and Tenure, University of Florida, August 2016.
- External Evaluator for Promotion, University of Milan, Italy, August 2016
- External Reviewer, USDA-NIFA Proposal for New Jersey Agricultural Experiment Station, Rutgers University, July 2016.
- Reviewer, Hatch Proposal, University of Arkansas, July 2016
- Ad hoc Reviewer, USDA Agriculture and Food Research Initiative (AFRI) Exploratory Research Program, November 2015.
- External Reviewer, Market Research & Value Chain Program, International Rice Research Institute, October 2015
- External Reviewer for Promotion and Tenure, University of Connecticut, September 2015
- Evaluator for Promotion and Tenure, Texas A&M University, June 2015
- Invited Expert, University of Georgia Strategic Planning for Graduate Education in Childhood Obesity, March 2015

- External Examiner, Discipline of Paediatrics and Reproductive Health, University of Adelaide, Australia, January 2015
- Reviewer, Canada Foundation for Innovation and John R. Evans Leaders Fund, November 2014
- Reviewer, National Science Foundation, Decision, Risk, & Management Sciences, October 2014
- External Jury Member, IMRD Program, Ghent University, September 2014
- Reviewer, Project Proposal, Texas A&M AgriLife Research, August 2014.
- Expert Reviewer, PhD in Economics, University of Barcelona, Spain, July 2014
- Expert Reviewer, International Foundation for Science, Sweden, April 2014
- Reviewer, National Science Foundation, Decision & Management Sciences, March 2014
- Invited by the International Rice Research Institute (IRRI) to set up their experimental economics research program for rice value chain development, March 2014.
- Evaluator for Promotion, Oklahoma State University, November 2013
- Evaluator for Promotion and Tenure, Hong Kong University of Science and Technology, November 2013
- Evaluator for Promotion, Susquehanna University, October 2013
- External Reviewer, Routledge's Handbook of Agro-Food Economics, Management, and Marketing Book, October 2013.
- External Reviewer, ERS-USDA, September 2013
- Evaluator for Promotion and Tenure, University of Connecticut, September 2013
- Evaluator for Promotion, Texas Tech University, September 2013
- Evaluator for Tenure and Promotion, Department of Economics, Lehigh University, August 2013.
- Evaluator for Promotion, University of Minnesota, August 2013

- Evaluator for Tenure and Promotion, University of Florida, July 2013
- Evaluator for Promotion, University of Arkansas for Medical Sciences, July 2013
- Evaluator for Tenure and Promotion, Texas A&M University, June 2013
- External Reviewer, New Zealand Ministry of Business, Innovation, and Employment, May 2013
- External Reviewer for Tenure and Promotion, Seoul National University, May 2013.
- External Reviewer, Netherlands Organization for Scientific Research, March 2013
- External Reviewer, Foundations in Food, Nutrition, and Health Economics, Oxford University Press, February 2013.
- External Referee, Promotion and Tenure, Kent Business School, University of Kent, UK, January 2013.
- External Examiner for Professorial Position, Technical University of Catalonia, Spain, October 2012.
- External Reviewer for Tenure and Promotion, Department of Agricultural, Food and Resource Economics, Michigan State University, October 2012.
- External Reviewer for Tenure and Promotion, Department of Agricultural and Resource Economics, Colorado State University, August 2012.
- Expert Reviewer, Sustainable Food Systems Program, French National Research Agency, May 2012.
- Expert Reviewer, National Science Foundation, October 2011.
- Reviewer, Economic Research Service (ERS) Review Coordinating Council, USDA, September 2011.
- Reviewer, USDA Agriculture and Food Research Initiative (AFRI), Childhood Obesity Prevention Challenge Area, September 2011.
- External Promotion and Tenure Evaluator, Texas Tech University, September 2011.
- Steering Committee Member, Arkansas Research Alliance Conference on Nutritional Food Supply and Obesity, Spring 2011.

- External Examiner, School of Business, Economics and Public Policy, University of New England, Australia, January 2011.
- External Reviewer, Cochrane Public Health Group, Melbourne School of Population Health, University of Melbourne, Australia, December 2010-January 2011.
- PhD Review Committee, Wageningen University, Netherlands, December 2010.
- External Hatch Project Reviewer, Rutgers University, November 2010.
- External Hatch Project Reviewer, Oklahoma State University, September 2010.
- External Promotion Evaluator, Arizona State University, September 2010.
- Expert Evaluator, Netherlands Organization for Scientific Research, August 2010.
- External Examiner, University of Alberta, August 2010.
- External Reviewer, Korea Rural Economics Institute, July 2010.
- External Promotion and Tenure Evaluator, University of Kentucky, September 2009.
- Project Assessor, French National Research Agency, July 2009.
- Expert Evaluator, International Atomic Energy Agency, July 2009.
- External Reviewer, Institute of Medicine, National Academy of Sciences, October 2008.
- Expert Reviewer, Alberta Livestock Industry Development Fund, May 2008.
- Expert Reviewer, CNPP's Development of Prices Database, Center for Nutrition Policy and Promotion, December 2007.
- Lead Discussant and Invited Presenter, U.S. Agency for International Development and Higher Education for Development Workshop, Washington DC, August 2007.
- Evaluator, Croatian Ministry of Science Unity Through Knowledge Fund Program, July-August 2007.
- Evaluator, Promotions and Grading, College of Agriculture and Life Sciences, University College Dublin, July 2007.
- Expert Reviewer, National Research Program on Food 2007, Scientific Directorate for Human Nutrition and Food Safety, INRA, France, June 2007.

- Reviewer, Economic Research Service, USDA, December 2005-January 2006.
- Peer Reviewer, Food Assistance and Nutrition Research Program, USDA, June 2004.
- Reviewer, Standard Research Grants Program of the Social Sciences and Humanities Research Council of Canada, January 2004.
- Ph.D. Thesis Committee Member, “Managing Business Networks and Buyer-Supplier Relationships” by Danny Pimentel Claro, Department of Management, Wageningen University, Netherlands, 2003-2004.
- Reviewer, *Marketing Strategy* book by John Wiley & Sons, Inc., November 2003.
- Selected Reviewer, Human Nutrition and Obesity Section of the USDA National Research Initiative Competitive Grants Program, October 2003.
- Reviewer, *Strategic Marketing* book by Prentice Hall, October 2003.
- Expert Reviewer, National Science Foundation (NSF), March 2003.
- Selected Reviewer, Food Safety Program, National Research Initiative Competitive Grants Program, U.S. Department of Agriculture, 2003.
- Participant, Coordinated Research Project on Irradiation to Ensure the Safety and Quality of Prepared Meals, The Food and Agriculture Organization (FAO) and International Atomic Energy Agency (IAEA), spring 2002-present.
- Selected Reviewer, Markets and Trade Program, National Research Initiative Competitive Grants Program, U.S. Department of Agriculture, 1994, 1997-98, 2000, 2002.
- Selected Reviewer, Small Business Innovation Research Program, U.S. Department of Agriculture, January 2002.
- Selected Reviewer, Economic Research Service Bulletin, “Characterizing Macronutrient Intake in the American Diet”, U.S. Department of Agriculture, November 2001.
- Invited Participant, National Food Assistance and Nutrition Research Priority Setting Conference, Economic Research Service, Washington, DC., November 16, 1999.
- Selected Peer Reviewer, Food Assistance and Nutrition Research Program, Economic Research Service, U.S. Department of Agriculture, June 1999.

- Selected Reviewer, Beltsville Agricultural Research Center, Agricultural Research Service, U.S. Department of Agriculture, Analysis Plan for “Effects of Seasonality on US Diets” Cooperative Agreement, February 1999.
- Selected Reviewer, U.S. Department of Agriculture's National Research Initiative Competitive Grants Program (NRICGP), Human Optimal Health Program, 1996-99.
- Selected Reviewer, U.S. Department of Agriculture, Agricultural Research Service, Food Surveys Research Group, March 1998.
- Selected Reviewer, Social Sciences and Humanities Research Council of Canada, Ottawa, Canada, February 1998.
- Selected Reviewer, Food Industry Management Program (New Shifts in Food Distribution), Cornell University, November 1997.
- External Examiner, Department of Economics, University of Queensland, Australia, September-October 1997.
- Selected Reviewer, Small Business Innovation Research Program of the U.S. Department of Agriculture's National Research Initiative Competitive Grants Program (NRICGP), 1995-2000.